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NEW YORK—LONDON—PARIS
The only French Dry Cleaners and Dyers in Daytona.
SPECIAL—Imported Evening Gowns and Dancing Frocks.
21 Magnolia. Phone 239 Green.

DAILY NEWS
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7 rooms and bath; all modern improvements; completely and elegantly furnished; 4 bed rooms; centrally located. Large lot; price $4,800.00. See:
Nicholas Y. Boris, Agt.
Phone 37 red. 130 S. Beach Street

TWELFTH SEASON—NO. 80. DAYTONA, FLORIDA, THURSDAY, MARCH 16, 1916. 15 Cents a Week, Delivered

BE PHOTOGRAPHED THIS YEAR ON
Your Birthday
COURSEN

The Quality Store
Make Our Store Your Store
Reference Everybody
H. H. Rowe & Co.
JEWELERS

Painting Decorating
SIGNS
W. H. WRIGHT
32 S. First St. Phone 297 green

J. P. LEITNER
Successor to Burnett
Merchant Tailor and Dry Cleaner
Phone 113 green 30 S. Beach St.

Dr. BOHANNON'S HOSPITAL and SANITARIUM
First Avenue, Daytona, Fla.
C. C. BOHANNON, M.D.

Complete Line of Jewelry and Souvenirs at
WALLACE'S
Reference, Everybody.

AMERICAN TROOPS QUICKLY ROUT VILLA BANDITS IN THE FIRST ADVANCE SKIRMISH ON MEXICAN SOIL

NO RESULTING CASUALTIES REPORTED IN U. S. INVADING FORCE; AEROPLANES STUDY COUNTRY

"FLYING SQUADRON" OF THIRTEENTH CAVALRY PUTS AMBUSHED PARTY TO FLIGHT IN GREAT DISORDER—GUERRILLA WARFARE LIKELY TO PROVE EFFECTIVE IN MOUNTAIN FASTNESSES.

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150 SOUTH BEACH STREET



Why not look your financial situation squarely in the face and start a Savings account today? Have the money ready at hand when you need it—"nailed fast down." $1.00 opens an account here at four per cent interest a year.

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Window and Door Frames, Screens, Mission Furniture, Lawn Seats. Headquarters for almost everything made out of wood.

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PHONE 172 BLACK
Private Consultation in Regard to Your Prospective Building

MODEL B. SANITARY SEPTIC TANK

SOLVES YOUR SEWERAGE PROBLEM

PERFECTLY SANITARY PERMANENTLY DURABLE

Prevents overflowing. Requires no cleaning. Positively destroys the solids and the purified water flows through specially devised perforations and filter bed into the surrounding soil. A simple scientific device which permanently solves the sewerage problem for the town residence, country home, block, bungalow and other large buildings. Ten years to use in several states guarantee its efficiency. For further information and descriptive folder address the

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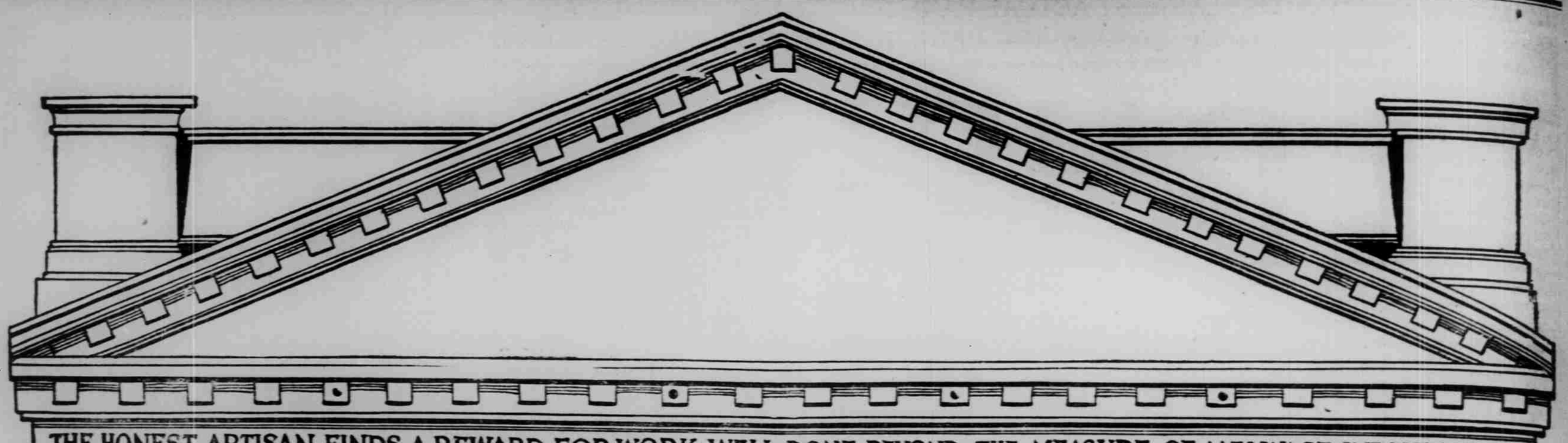
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MODART CORSETS
Front Laced

COMFORT **FREEDOM**

The MODART is a Corset that gives you the satisfaction of the smartest style and the assurance of health and comfort, gives lines that are Chic, distinctive, graceful, yet allowing free and easy respiration.

You should try a MODART to truly appreciate its distinctive merits. You should see how superbly it fits; what a perfect foundation it makes for Gowns. You should note the new freedom in breathing; Note the absence of laces at the back, which admits of perfect lines.

New Style, New Beauty, New Comfort are within your reach.

FOR SALE BY

The CHAS. E. GARDINER CO.

BEAUTY **STYLE**

MODART CORSETS
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We offer 3300 feet of river an ocean frontage between Daytona Beach and Port Orange containing about one hundred and fifty acres.

We offer about one hundred and thirty-five acres, with river and ocean frontage between Seabreeze and Ormond.

These two tracts are absolutely the only ones on the Peninsula of any size that can be sold on an acreage basis and are bargains for anyone wishing a tract for development or for an investment.

For further particulars see.

Conrad & Oates
234 S. Beach Street
DAYTONA, FLA.

BELL BOYS PREPARE FOR FIELD DAY

The bell boys of the Hotel Clarendon are practicing and making preparations for field day and the event will far surpass any other which has been held in previous years. The fun starts at ten o'clock Friday morning, March 17, on the beach in front of the hotel. The following program has been arranged: 100-yard dash; sack race; catching the greasy pig; shoe race; potato race; three-legged race; obstacle race; pie eating contest; flour diving. A laugh and roaring good time in store for all, and all are cordially invited to attend.

A jolly party of young ladies from Daytona were registered at the Hotel Clarendon for lunch Tuesday. The party included Misses A. Harward, Daisy Schmadeke, Cerelia Schmadeke and Hazel Nelson.

Mrs. D. E. Brown and Robert Brown motored over from DeLand Tuesday and spent the day on the beach, guests of the Hotel Clarendon.

Mr. and Mrs. E. L. Brooks have arrived from Cleveland, O., for an indefinite stay at the Hotel Clarendon.

Colonel and Mrs. D. B. Corwin, who have been season guests of the Hotel Clarendon, have returned to their home in Dayton, O. They speak in high praise of this popular hostelry and other attractions of the beach and enjoyed their stay here to the utmost.

Mrs. McCora, Miss E. McCora, Robert McCora, of Sherbrooke, Can.; Miss McGrath, of New York; Mrs. C. H. Earl, of Chicago; Mr. and Mrs. G. J. Hill, of Lynn, Mass.; F. E. Lackmeer, of Milford, Pa.; Albert L. Miller, of New York City, and W. B. Stark, of Jacksonville, stopped at the Hotel Clarendon for lunch Tuesday.

Mr. and Mrs. Jas. E. Brown arrived Wednesday from Kalamazoo, Mich., and are pleasantly located at the Hotel Clarendon.

Mrs. G. F. Piper, of Minneapolis, Minn., is among the recent arrivals at the Hotel Clarendon.

Mrs. M. A. Gorman and Frances Gorman, of Detroit, Mich., are registered at the Hotel Clarendon.

After a delightful stay in Seabreeze at the Hotel Clarendon, Mrs. C. B. Hayes and Miss Margaret Hays have returned to their home in Jackson, Mich. Miss Hayes was a charming young lady and was very popular among the young society set at the hotel. They were charmed with the beach and may return next season.

Geo. M. Zimmerman and Agnes E. Zimmerman, of Buffalo, N. Y., are stopping at the Hotel Clarendon.

A motor party including Mr. and Mrs. Frank Laughlin, Mr. and Mrs. E. L. Potter, Mrs. Albert Kinsey, Mrs. E. M. C. Uhri and Dr. Crow enjoyed an all days fishing trip Wednesday. It being an ideal day and the party having had very good luck fishing, they returned in the afternoon very much elated over the trip.

Among other guests recently registered at the Hotel Clarendon are Dr. and Mrs. James G. Warner, of Monongahela, Pa., and Mr. and Mrs. J. Colner, Jr., of Detroit, Mich., and Mr. and Mrs. C. C. Brown, of New York.

Mr. and Mrs. F. J. Hill and son have left for St. Augustine, after enjoying a stay of some length in Seabreeze, guests of the Hotel Clarendon. They will visit in St. Augustine, Jacksonville and other points before returning to their home in the west.

Dr. Crow entertained delightfully at a buffet luncheon Tuesday evening at the grill of the Hotel Clarendon. Dr. Crow's guests included Mr. and Mrs. E. L. Potter, Mrs. E. M. C. Uhri, Mrs. Albert Kinsey and Mr. Keeney.

Weather Indications.

Dew and fog both indicate fine weather, while remarkable clearness of the atmosphere is one of the most characteristic signs of coming rain.

Too Many.

It was W. S. Gilbert who once remarked: "It is easy enough for bishops to be good on a salary of five thousand pounds a year, but we have to be good for nothing"—a pleasure—and some of us are."

Life in its Various Forms.

The sea teems with plant and animal life and it has been estimated that the amount of life in the sea exceeds that of the land square mile for square mile. Animal life is found nearly everywhere, even at the greatest depths, and is abundant near the shore. On the other hand, plant life seems to be absent over the bottoms in the ocean basins, but prolific at the surface where the sunlight plays an important part in its growth.

PARTY DECORATIONS FOR ALL OCCASIONS
Tally Cards Place Cards
Dinner Favors Ice Cups
Candle Shades
DAYTONA BOOK & STATIONERY CO.
Successors to George B. Clark
DAYTONA, FLA.

PANAMA HATS
DAYTONA PANAMA HAT SHOP
Hats Remodeled to the Latest Style
LADIES' AND MEN'S PANAMA HATS FOR SALE
ALL WORK GUARANTEED
4 Myrtle Avenue, two doors from South Beach Street

WINTER SCHEDULE FOR STREET CARS

Leave City Hall, Daytona. A. M.
7:00 7:30 8:00 8:30 9:00 9:20 9:40
10:00 10:20 10:40 11:00 11:20 11:40
P. M.
12:00 12:40 1:00 1:40 2:00 2:20 2:40
3:00 3:20 3:40 4:00 4:20 4:40 5:00
5:20 5:40 6:00 6:40 7:20 8:00 8:40
9:20 10:00 10:40

Leave Volusia avenue and Beach street, Daytona, three minutes after car leaves City Hall.

Returning, Leave Clarendon Hotel, Seabreeze, A. M.
6:45 7:15 7:45 8:15 8:45

Leave Nautilus Casino. A. M.
9:20 9:40 10:00 10:20 10:40 11:00 11:20
11:40
P. M.
12:00 12:20 1:00 1:40 2:00 2:20 2:40
3:00 3:20 3:40 4:00 4:20 4:40 5:00
5:20 5:40 6:00 6:20 7:00 7:40 8:20
9:00 9:40 10:20 11:00

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SANITARY BARBER SHOP
HIGHEST CLASS WORK
Ladies' Hairdressing and Chiropody. Lady Attendant.
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Successor to Sargent Fish and Oyster Co.
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Blue Bay and West Coast Oysters
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Three doors from Beach

P. W. HART
Automobile Repairs and Machine Work
BATTERY CHARGING VULCANIZING
ELECTRIC STARTERS A SPECIALTY
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AUTOMOBILE THEFT
Better cover your machine against fire and theft by a policy in the Aetna Insurance Company of Hartford. The rate is 2½ per cent and the agents are
BINGHAM & THOMPSON, Agents,
174 South Beach Street.

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DAYTONA, FLORIDA



MODART CORSETS
Front Laced

COMFORT **FREEDOM**

The MODART is a Corset that gives you the satisfaction of the smartest style and the assurance of health and comfort, gives lines that are Chic, distinctive, graceful, yet allowing free and easy respiration.

You should try a MODART to truly appreciate its distinctive merits. You should see how superbly it fits; what a perfect foundation it makes for Gowns. You should note the new freedom in breathing: Note the absence of laces at the back, which admits of perfect lines.

New Style, New Beauty, New Comfort are within your reach.







FOR SALE BY

The CHAS. E. GARDINER CO.

BEAUTY **STYLE**

MODART CORSETS
Front Laced

We offer 3300 feet of river an ocean frontage between Daytona Beach and Port Orange containing about one hundred and fifty acres.

We offer about one hundred and thirty-five acres, with river and ocean frontage between Seabreeze and Ormond.

These two tracts are absolutely the only ones on the Peninsula of any size that can be sold on an acreage basis and are bargains for anyone wishing a tract for development or for an investment.

For further particulars see,

Conrad & Oates

234 S. Beach Street

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BELL BOYS PREPARE FOR FIELD DAY

The bell boys of the Hotel Clarendon are practicing and making preparations for field day and the event will far surpass any other which has been held in previous years. The fun starts at ten o'clock Friday morning, March 17, on the beach in front of the hotel. The following program has been arranged: 100-yard dash; sack race; catching the greasy pig; shoe race; potato race; three-legged race; obstacle race; pie eating contest; flour diving. A laugh and roaring good time in store for all, and all are cordially invited to attend.

A jolly party of young ladies from Daytona were registered at the Hotel Clarendon for lunch Tuesday. The party included Misses A. Hayward, Daisy Schmadeke, Cecelia Schmadeke and Hazel Nelson.

Mrs. B. E. Brown and Robert Brown motored over from DeLand Tuesday and spent the day on the beach, guests of the Hotel Clarendon.

Mr. and Mrs. E. L. Brooks have arrived from Cleveland, O., for an indefinite stay at the Hotel Clarendon.

Colonel and Mrs. D. B. Corwin, who have been season guests of the Hotel Clarendon, have returned to their home in Dayton, O. They speak in high praise of this popular hostelry and other attractions of the beach and enjoyed their stay here to the utmost.

Mrs. McCora, Miss E. McCora, Robert McCora, of Sherbrooke, Can.; Miss McGrath, of New York; Mrs. C. H. Earl, of Chicago; Mr. and Mrs. G. A. Hill, of Lynn, Mass.; F. E. Lackmoor, of Milford, Pa.; Albert L. Miller, of New York City, and W. D. Stark, of Jacksonville, stopped at the Hotel Clarendon for lunch Tuesday.

Mr. and Mrs. Jos. E. Brown arrived Wednesday from Kalamazoo, Mich., and are pleasantly located at the Hotel Clarendon.

Mrs. G. F. Piper, of Minneapolis, Minn., is among the recent arrivals at the Hotel Clarendon.

Mrs. M. A. Gorman and Frances Gorman, of Detroit, Mich., are registered at the Hotel Clarendon.

After a delightful stay in Seabreeze at the Hotel Clarendon, Mrs. C. B. Hayes and Miss Margaret Hays have returned to their home in Jackson, Mich. Miss Hayes was a charming young lady and was very popular among the young society set at the hotel. They were charmed with the beach and may return next season.

Geo. M. Zimmerman and Agnes E. Zimmerman, of Buffalo, N. Y., are stopping at the Hotel Clarendon.

A motor party including Mr. and Mrs. Frank Laughlin, Mr. and Mrs. E. L. Potter, Mrs. Albert Kinsey, Mrs. E. M. C. Uhri and Dr. Crow enjoyed an all days fishing trip Wednesday. It being an ideal day and the party having had very good luck fishing, they returned in the afternoon very much elated over the trip.

Among other guests recently registered at the Hotel Clarendon are Dr. and Mrs. James G. Warner, of Monongahela, Pa., and Mr. and Mrs. J. Colner, Jr., of Detroit, Mich., and Mr. and Mrs. C. C. Brown, of New York.

Mr. and Mrs. F. J. Hill and son have left for St. Augustine, after enjoying a stay of some length in Seabreeze, guests of the Hotel Clarendon. They will visit in St. Augustine, Jacksonville and other points before returning to their home in the west.

Dr. Crow entertained delightfully at a buffet luncheon Tuesday evening at the grill of the Hotel Clarendon. Dr. Crow's guests included Mr. and Mrs. E. L. Potter, Mrs. E. M. C. Uhri, Mrs. Albert Kinsey and Mr. Keeney.

Weather Indications.

Dew and fog both indicate fine weather; while remarkable clearness of the atmosphere is one of the most characteristic signs of coming rain.

Too Many.

It was W. S. Gilbert who once remarked: "It is easy enough for bishops to be good on a salary of five thousand pounds a year, but we have to be good for nothing"— a pause—"and some of us are."

Life in Its Various Forms.

The sea teems with plant and animals, and it has been estimated that the amount of life in the sea exceeds that of the land square mile for square mile. Animal life is found nearly everywhere, even at the greatest depth; but it nourishes best at or near the shore. On the other hand, plant life seems to be absent over the bottoms of the ocean basins, but plentiful at the surface where the sunlight plays an important part in its growth.

PARTY DECORATIONS FOR ALL OCCASIONS
Tally Cards Place Cards
Dinner Favors Ice Cups
Candle Shades
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Successors to George H. Clark
DAYTONA, FLA.

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DAYTONA PANAMA HAT SHOP
Hats Remodeled to the Latest Style
LADIES' AND MEN'S PANAMA HATS FOR SALE
ALL WORK GUARANTEED
4 Myrtle Avene, two doors from South Beach Street

WINTER SCHEDULE FOR STREET CARS

Leave City Hall, Daytona. A. M.

7:00	7:30	8:00	8:30	9:00	9:20	9:40
	10:00	10:20	10:40	11:00	11:20	11:40
P. M.						
12:00	12:40	1:20	1:40	2:00	2:20	2:40
3:00	3:20	3:40	4:00	4:20	4:40	5:00
5:20	5:40	6:00	6:40	7:20	8:00	8:40
9:20	10:00	10:45				

Leave Volusia avenue and Beach street, Daytona, three minutes after car leaves city hall.

Returning, Leave Clarendon Hotel, Seabreeze. A. M.

6:45	7:15	7:45	8:15	8:45

Leave Nautilus Casino. A. M.

9:20	9:40	10:00	10:20	10:40	11:00	11:20
11:40						
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Robinson says Malis has one of the best curve balls he ever saw, and that all the young southpaw needs is to learn the knack of holding runners on bases.

ALLANDALE.

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The Allandale Improvement association is meeting every Monday now as so much business of importance is coming up and the season is drawing to a close. It is hoped that much of it may be put in shape so by the opening of the season next year matters may be pushed to a finish.

The Christian Science church on Kirby place is being pushed so there will be services there in two weeks. Dr. Gibbins and the Fishers are doing the carpenter work and J. A. Jones the rock work and the building will be a pretty one when finished.

The Sunday evening song service on Sunday last was well attended, good singing and Mrs. Rush read as usual.

Mr. and Mrs. Clinton S. Arnold, of Scarboro, N. Y., are guests of Mrs. Eikeman for the remainder of the season and are so well pleased with Allandale that they will no doubt make this their winter home in the future. They left New York a week ago in a driving snow storm and say they will never again spend a winter in the north, now that they have seen what Florida offers them.

Plans are being drawn by C. Arnold for a Presbyterian church to be built of coquina rock and on Edgewood avenue.

Mr. and Mrs. Chas. E. Lewis and son, Dr. Harry E. Lewis, of Scarboro, N. Y., friends of Mr. and Mrs. A. S. Arnold, are expected to arrive the latter part of this week or the first of next and will be guests of Ye Inn.

The Good Times club were entertained by Mrs. Eikeman and Mrs. Frank Langstone on Tuesday at the clubhouse. The afternoon was spent in the usual Good Times way by the 18 ladies present. The Allandale people remained at the clubhouse and had supper and later a party from Wilbur and Port Orange came and danced until the wee sma' hours.

The committee on library of the Allandale Improvement association is making fine headway with the work of installing a library and books are coming in but there is room for more and the friends of the association cannot dispose of their surplus books to a better advantage than to send them to C. F. Billings, on the committee.

Or Potato Mashers.

There are twenty-four clubs, exclusively for women in London, not counting [illegible].

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Sunniest Spot of All

The Swell Residential Suburb

Will Grow Slowly But Surely

It Offers a Safe Investment

Can Not Lose Your Money

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H. C. Bretney, Florida Passenger Agent, 134 W. Bay Street, Jacksonville

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Office with Collins' Bureau, 200 South Beach St.,
Telephone 52-Green. Daytona, Florida.

TIME OF ARRIVAL AND DEPARTURE FROM DAYTONA, F. E. C. TRAINS

Northbound	Southbound
4:35 A. M.	12:47 A. M.
8:32 A. M.	12:53 P. M.
9:40 A. M.	1:28 P. M.
3:42 P. M.	4:14 P. M.
4:50 P. M.	7:51 P. M.

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ALLANDALE.

ALLANDALE, March 15.—Among the guests at Ye Inn during the week were Frank Reilley, of Caribou, Me.; Mr. and Mrs. C. H. Adams, Waterbury, Conn.; Mrs. C. F. Taylor, Miss W. D. Taylor, Mr. and Mrs. Rogers, DeLand; S. C. Harrison, Philadelphia, Pa.; Mr. and Mrs. C. S. Arnold, Scarboro-On-the-Hudson, N. Y.; F .N. Conrad and Mrs. Conrad, Miss Evelyn Clark, and Miss Jean F. Conrad, Daytona.

The Allandale Improvement association is meeting every Monday now as so much business of importance is coming up and the season is drawing to a close, it is hoped that much of it may be put in shape so by the opening of the season next year matters may be pushed to a finish.

The Christian Science church on Kirby place is being pushed so there will be services there in two weeks. Dr. Gibbins and the Fishers are doing the carpenter work and J. A. Jones the rock work and the building will be a pretty one, when finished.

The Sunday evening song service on Sunday last was well attended, good singing and Mrs. Rusk read as usual.

Mr. and Mrs. Clinton S. Arnold, of Scarboro, N. Y., are guests of Mrs. Rikeman for the remainder of the season and are so well pleased with Allandale that they will no doubt make this their winter home in the future. They left New York a week ago in a driving snow storm and say they will never again spend a winter in the north, now that they have seen what Florida offers them.

Plans are being drawn by C. Arnold for a Presbyterian church to be built of coquina rock and on Ridgewood avenue.

Mr. and Mrs. Chas. E. Lewis and son, Dr. Harry E. Lewis, of Scarboro, N. Y., friends of Mr. and Mrs. A. S. Arnold, are expected to arrive the latter part of this week or the first of next and will be guests of Ye Inn.

The Good Times club were entertained by Mrs. Rikeman and Mrs. Frank Lamphere on Tuesday at the clubhouse. The afternoon was spent in the usual Good Times way by the 24 ladies present. The Allandale people remained at the clubhouse and had supper and later a party from Wilber and Port Orange came and danced until the wee sma' hours.

The committee on library of the Allandale Improvement association is making fine headway with the work of installing a library and books are coming in but there is room for more and the friends of the association cannot dispose of their surplus books to a better advantage than to send them to C. F. Billings, on the committee.



The Southland

NEW STEEL TRAIN

To CHICAGO and CINCINNATI

THROUGH STEEL SLEEPERS ALSO TO

LOUISVILLE - INDIANAPOLIS - CLEVELAND - GRAND RAPIDS

Leaves Jacksonville 8:20 p.m. daily, arrives Chicago 7:45 second morning

LOUISVILLE & NASHVILLE R. R.

H. C. Bretney, Florida Passenger Agent, 134 W. Bay Street, Jacksonville

L&N

OR CALL ON F. E. WEISS, PASSENGER AGENT,
Office with Collins' Bureau, 266 South Beach St.,
Telephone 52-Green. Daytona, Florida.

Or Potato Mashers.

There are twenty-four clubs, exclusively for women in London, not counting rolling pins.

TIME OF ARRIVAL AND DEPARTURE FROM DAYTONA, F. E. C. TRAINS

Northbound	Southbound
4:25 A. M.	12:40 A. M.
8:33 A. M.	12:50 P. M.
9:40 A. M.	1:36 P. M.
3:42 P. M.	5:10 P. M.
4:00 P. M.	7:51 P. M.

Peninsula Department

THE DAYTONA DAILY NEWS

Peninsula Department

Joseph I. Greene, Department Editor — Devoted to the Interests of Daytona Beach and Seabreeze — Miss Irene Keating, Assistant

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All sorts of tests of strength will take place. Besides the regular running and jumping trials there will be pole vaulting, hurdle races, obstacle races and a tug of war.

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[illegible] ice and sandwiches will be sold on the school grounds by the members of the domestic science class throughout the entire afternoon. Those who come up to witness the sports are also desired to taste the most excellent cookery of the Peninsula high school girls. The proceeds from these sales will be used to improve the equipment.

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[illegible]

Made Jack Sweat.

[illegible]

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[illegible]

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[illegible]

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[illegible]

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[illegible]

New Australian Gold Field.

[illegible]

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50 Foot Lots on the Ocean, 500 feet deep for $6.00 a front foot.

These prices cannot be beaten and this property is going to sell quick.

J. E. D. GRAVES
REAL ESTATE, INSURANCE, LOANS
Phone 461 Red. Postoffice Block
DAYTONA BEACH, FLA.
Public Stenographer in Office.

FOLKS:—
You just ought to see our Wood Beds—not the kind that "Mother Used to Make" but the latest thing in Sanitary Wood Beds that ANY woman would delight to make. WETHERBY has them in all woods.

The J. L. Wetherby Furniture Co.,
Seabreeze Ave., Daytona Beach, Florida.

Busses and Baggage Wagons Meet all Trains
Beach Transfer Co.
WOOD FOR SALE
Bratch & Nicholson, Prop's
LIVERY, FEED and SALE STABLES
Phone 188 Blue Daytona Beach

The Lone Bay Inn
Under New Management
Rates $7.00 per Week and Upwards
Located on Seabreeze Ave., one block from ferry
DAYTONA BEACH, FLORIDA

THREE IN ONE
A Pass on Any Wooden Bridge Includes All Three

The "Silent Smith" Operator never wants to change.

It is when she has to use an ordinary typewriter, even for a few minutes, that she really appreciates the difference. The noise is a shock and she wonders how she ever got along with it before. She is anxious to return to her "Silent Smith" and never to change.

This wonderful machine has all the conveniences needed, including variable line spacer and decimal tabulator; its ball bearing throughout and then — silence of operation.

[illegible]

We manufacture and sell a complete line of Silent (8-7-6-5) and Standard (6-5-4-1) Models.



L. C. SMITH & BROS. TYPEWRITER CO.
Factory and Home Office SYRACUSE, N. Y.
775 LAURA STREET, JACKSONVILLE, FLA.

GEO. P. JOHNSON.
A large supply of
BICYCLE TIRES
At all prices.
Also Baby Carriage and Wheel Chair Tires.
PHONE 154-BLACK.
DAYTONA BEACH, FLA.

S. E. MORRIS
BARBER SHOP AND MANICURING
Groceries, Cold Drinks and Cigars.
Pettifoo Building Seabreeze, Florida

Say You! Mr. Pipe Smoker: Jack has something for your convenience [illegible]
JACK'S PLACE
Opposite Webster's

DR. J. P. ESCH
Physician and surgeon. [illegible] Peninsula Drive, Daytona Beach.
One block north of cement bridge. Telephone 275.

HARRY A. HORN
ATTORNEY AND COUNSELOR AT LAW
Special attention given Real Estate Law, Perfecting Land Titles and Settling Estates.
DAYTONA BEACH FLORIDA

Holland's Fish Market
Ocean Fish Home Caught
Shrimp for Bait Daily
Apalachicola Oysters
DAYTONA BEACH, FLORIDA

Stop on your way to surf bathing and get your Bathing Caps and Shoes at the
Atlantic Pharmacy
DAYTONA BEACH

Creech's Restaurant
Meals 30c.
Sundays 35c and 50c.

STEAM FRENCH
THE MODEL
"LOOK FOR THE WHITE TRUCK."
"All Work Guaranteed."
DRY Just Phone 185 Red CLEANING

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No admission will be charged for all of these splendid entertainments, but candy, ice cream, cake, punch, coffee and sandwiches will be sold on the school grounds by the members of the domestic science class throughout the entire afternoon. Those who come up to witness the sports are also desired to taste the most excellent cookery of the Peninsula high school girls. The proceeds from these sales will be used to improve the equipment.

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Mr. and Mrs. John Stewart have arrived from Ottawa, Canada for an indefinite stay at the Seaside Inn.

H. G. Longworthy and Miss Caroline Longworthy, of Dubuque, Ia., have left for Fort Pierce, after a brief sojourn in Daytona Beach, guests of the Seaside Inn.

Mr. and Mrs. W A. Clugston, of Columbia City, friends of Mr. and Mrs. H. T. M. Treglown, winter residents of Daytona Beach, have recently arrived for an indefinite stay at the Seaside Inn. They will be delightfully entertained while here and are looking forward to their stay with pleasure.

Last night at the Seaside Inn the regular weekly card party was held. Tables were attractively arranged in the parlors and a number of interesting and exciting games of bridge and five hundred were played. At the conclusion of the games, prizes were awarded the players holding the highest total. There were a large number of guests and friends of the hotel present and a most enjoyable evening was spent by all.

Accounting for Prairies.

The treeless prairies of Texas, Mexico and Central America are attributed to primitive Indian agriculture. Lands once cleared and afterwards abandoned were prevented by fire from becoming reforested, until all primitive agriculture ended in the age of grass, prairie fires, wandering buffaloes, and nomadic hunters.

New Australian Gold Field.

The minister for mines of western Australia has received a report from the inspector of mines at Coolgardie notifying a new find of gold between Coolgardie and Kalgoorlie. The inspector states that the ore obtained at a shallow depth is phenomenally rich, but sufficient work has not yet been done to enable him to form a definite opinion as to the extent of the find.

Eye Wash.

If your eyes have a burning feeling when you go home from business at night, bathe with a lotion made as follows Boric acid, one ounce; boiling water one pint. Put the boric acid in a basin and pour on the hot water and allow it to dissolve before bottling. Do not depend upon this, though, as your eyes undoubtedly need the attention of an oculist, and it is best to give them attention at once.

Filling Hollow Trees.

In some parts of the country the practice of filling hollow trees with concrete has been superseded by one involving the use of a mixture of asphalt and sawdust. It is claimed this mixture costs less for both material and labor of handling and is just as durable. It certainly is not of equal strength with concrete, unless there be found some method of making it more solid than would be the case with a loose mixture of the two materials named. Good paving blocks are made of sawdust and asphalt, but they are produced under great pressure. Their use for tree filling has not yet stood the test of time.

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All Wind.

In an obscure country chapel a young minister had, as he thought, preached with considerable unction. He had used in his sermon, for an illustration of storm and peace, the storm on the Lake of Galilee. That storm was depicted as one of lightning and thunder, and rain and wind. As he came out of the chapel one of the members tackled him in the midst of the people. He began by saying: "That was a wonderful description of thine of the storm; the only thing about it was, it wasn't true. Who told thee it thundered and lightened and rained?" "Why," said the preacher, "those are the natural accompaniments of a storm." "Ah," said he, "but if thee had read thy Bible thee would have seen that it was a storm of wind, just like thine."

Made Jack Sweat.

While enjoying the new-found bliss of the honeymoon a doting bridegroom hired a tandem bicycle and took his bride for an afternoon's roundabout run. The fair lady knew little or nothing about wheeling. The fond husband got his head down and plugged along as hard as a galley-slave every inch of the 33 miles, and when they got to the journey's end the perspiration was streaming from every pore in his anatomy. But not so his charming wife. She stood by as cool and unconcerned as possible, and when the poor benedict had recovered his breath a little, judge of his feelings when she gingerly touched one of the pedals and sweetly inquired: "Oh, Jack, what are these little twirligigs for?"

No Rivalry.

A visitor was being shown over a big cotton mill by the proprietor, who proudly displayed some of the fabrics produced. Holding up a piece of printed calico, he said: "Our latest pattern. Excellent work, isn't it?" "It's all right," said the visitor, "but you can't hold a candle to the goods we turn out in my works!" "Same line?" asked the host, somewhat offended. "No," rejoined the other; "ours is gunpowder!"

Why It Was Good.

The wife of the man who found his office mates measured by the gallon recently had an experience with a soda fountain boy in which milk played an important part. She bought one of those confections surmounted with a billowy layer of whipped cream. To the feminine taste, at least, it was really delightful and was quite as pleasing to the eye as to the palate. The pleased lady could not help expressing her delight to the young fellow behind the counter. "This cream is very good," she said. "It ought to be," replied the boy. "I just whipped it." And the lady is still wondering—

LOW TIDES ON THE BEACH

Afternoon and forenoon tides occur at approximately the same hour and minute.

Date	Feb.	Feb.	March	April
1	9:47	11:33	11:13	12:26
2	10:30	12:28	12:07	1:09
3	11:49	1:18	12:55	1:55
4	12:45	2:04	1:38	2:28
5	1:36	2:48	2:19	3:03
6	2:22	3:30	2:58	3:41
7	3:11	4:13	3:37	4:22
8	3:59	4:56	4:17	5:10
9	4:47	5:44	5:01	6:05
10	5:37	6:35	5:51	6:50
11	6:03	7:15	6:35	7:58
12	7:00	8:11	7:31	8:41
13	7:58	9:08	8:28	9:33
14	8:52	10:04	9:25	10:22
15	9:46	10:57	10:18	11:08
16	10:40	11:46	11:07	11:52
17	11:31	12:30	11:52	12:35
18	12:17	1:08	12:38	1:18
19	1:00	1:44	1:09	1:59
20	1:38	2:18	1:48	2:44
21	2:12	2:51	2:24	3:31
22	2:46	3:26	3:02	4:26
23	3:19	4:07	3:46	5:30
24	3:55	4:55	4:38	6:30
25	4:35	5:54	5:39	7:32
26	5:23	6:55	6:43	8:31
27	6:19	8:04	7:50	9:27
28	7:14	9:10	8:54	10:20
29	8:21	10:14	9:53	11:10
30	9:27		10:49	11:55
31	10:31		11:41	

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Etiquette Rules.

The proper place for a woman in her own automobile or carriage or box at the opera is the right-hand corner. People in this country are not so particular about this as are English and continentals, but it is a point worth observing by those who wish to give form and elegance to the daily conduct of life. Ceremony and punctilio can be carried too far, as in India, where the laws governing the manners and practices of the various castes are complicated to an exasperating point. But a society entirely devoid of etiquette is apt to be crude and ungraceful. To draw a line between that ceremonial which makes it a capital offense for a subject to look at the lama of Thibet and the mannerless state of a mining camp is a perfectly possible achievement.

His Sad State.

"My Uncle Festus is in a deplorable condition," related Maudlin Morose. "He has such sinister symptoms and so many of them that he is firmly convinced that he is being hurried to the tomb by a serious malady, but just what it is he don't know. You see, he got hold of a patent medicine almanac giving a long list of symptoms which he at once recognized as being the very ones that he himself was entertaining, although he wouldn't have known he had 'em if he hadn't read it there in uncompromising black and white. And then he found to his horror that the next page, giving the name of the awful disease which caused those symptoms was torn out. So now he knows beyond the peradventure of a doubt that there is something terrible the matter with him, but can't determine what it is."

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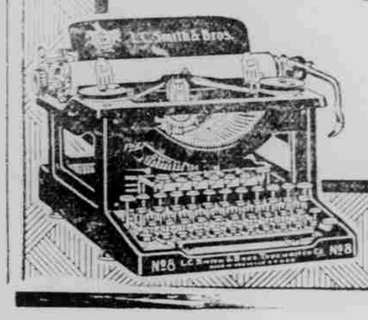
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CLASSIFIED ADS

THE DAYTONA DAILY NEWS

CLASSIFIED ADVERTISING RATES:

One cent a word each insertion; 25 cents, minimum charge.

Paragraphed matter, dash lines or white space, 7 cents per counted line.

Advertisements set in black face type, double rates.

Three insertions, consecutively, for the price of two. Seven insertions, consecutively, for the price of four.

The same copy will be run throughout the season for $1.00 per line, if copy contains three lines or more. Should ad be discontinued before end of season short time rates will be charged.

No ad will be discontinued without written notice to the business office.

BOTTLED WATERS, ETC.

W. C. SMITH, mfg. and bottler of fine Carbonated Beverages. Ginger Ales a specialty. Orange City Mineral Water. Phone 226-green. 29 Magnolia avenue.

APARTMENTS.

MODERN housekeeping apartments, reasonable. 316 S. Palmetto.

SPECIAL NOTICES.

GO NORTH in Roger's Private Party, Jacksonville to New York. Fare $16.06, all rail. Second party from Daytona, March 24th. Rogers, 326 Palmetto avenue. 87-tfc

FIRST MORTGAGE MONEY wanted in amounts from $500.00 to $1,500.00, paying 12 per cent. on good located property. Herrick, City Hotel, Daytona. 76-tfc

TIRES UP IN PRICE—Look to your tires. Have them vulcanized at the Tire Shop. Wm. S. McGregor, Cottage avenue, opposite the yacht club. Est. 1907. Taxidermy work undertaken. Specimens preserved.

PLACES TO DINE.

MOTORISTS will find the Bay View house at Hawks Park an excellent place to take dinner, all home cooking, very short notice required. Hawks Park can be reached by excellent roads.

FOR RENT.

FOR RENT—Unfurnished, conveniently located 4-room bungalow. Money to loan in large and small amounts. Horn and Willson. 48-tf

FOR SALE.

FOR SALE—New Ford car, purchased four weeks ago here. Owner will be through with it Monday, March 27th. Car has been run by owner in and around Daytona. Mileage run just enough to limber up the engine. Cost with extras over $500.00; will sell for $375.00. Call at 9 a. m., or 5 p. m., 321 South Palmetto avenue. L. E. Armstrong.

FOR SALE—At a bargain, small touring car, thoroughly overhauled. $175.00. See Millinery Boat. 93-3t

FOR SALE—Good first mortgage, $1,000 bearing eight per cent. interest; security worth over $4,000. Enquire J. F., Daily News office. 93-7tp

ON ACCOUNT of sickness, will sell at big bargain, home on Ridgewood avenue. Call from 12 to 1. 322 South Palmetto avenue. Ask for Collins. 93-7tp

FOR SALE—Lot of second hand windows, measurements, etc.; may be obtained of Mrs. Gabler, 120 North Ridgewood avenue. 93-2tp

FOR SALE—Thoroughbred White Leghorn eggs; $1.00 per 15. C. P. Dressler, Ormond Beach, Fla. 93-7tp

200 FIFTY FOOT lots $20 each, North Ridgewood avenue; good growth of nice oak trees; high location; biggest bargain offered for investment. Herrick, City Hotel, Daytona. 33-tfc

I AM LEAVING the city on business and wish to sell my property, 112 Atlantic avenue, Daytona Beach. Apply Bert Williams, 112 Atlantic avenue. 60-tf

108 BUNGALOW lots, $25.00 each, all platted, street cut; fine location on South Ridgewood avenue; rare investment opportunity; terms to suit. Herrick, City Hotel. 42-tfc

FOR SALE—Fifty-foot lot on hard surfaced 50-foot street with sidewalk in Fulmar subdivision. $150 if sold at once. Horn & Willson, Daytona Beach, Fla. 34-tfc

SHIPPING AUTOS NORTH

IF YOU are shipping an automobile to Detroit or any point near there between April 5th and 15th, join me in making a car load and obtain quicker delivery and lower rate. Mr. Thompson, Daytona Auto Supply Co. 92-7tp

LOST AND FOUND.

LOST—March 15th, between 214 South Beach street and Wilbur, crocheted handbag, containing money, fountain pen, gloves and other articles. Return to 214 South Beach street. [illegible] and receive reward.

Every winter day is summer in Daytona.

IN SOCIETY

Miss Katherine C. Ganley, Editor.

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The music department of the Palmetto club will give its 27th musicale Friday morning at 10 o'clock in the auditorium of the Congregational church. The life and compositions of the distinguished composer, Dudley Buck will be the subject of the morning with Miss Mary I. Jolley as leader.

The program:

1. Dudley Buck (The Man). Mrs. W. H. Hitchcock.
2. Description of the text of "The Golden Legend." Miss Jolley.
3. Contralto Solo, "My Redeemer and My Lord"; "Elsie's Prayer" from "The Golden Legend." Mrs. Wilson Ramsey.
3. Pipe organ solo, "On the Coast." Mrs. A. N. Otis.
4. "I Will Lay Me Down in Peace," from "The Triumph of David." Miss Marlitt F. Bruske.
5. "How Long Wilt Thou Forget Me," from "The Triumph of David." Mrs. C. H. Irving.
6. Organ solo, "Scotch Variations." (Annie Laurie). Mrs. E. H. Hotchkiss.
7. Come Where the Lindens Bloom." Mrs. George A. Brown.
8. "Festival Te Deum," in E flat, Op 63. Miss Bruske, Mrs. Hitchcock, W. H. McDonald, R. L. Everenden, and M. P. Cornwall at the organ.
9. "Creole Lovers Song." Mrs. Brown.
10. Organ solo, "Triumphal March." Mrs. E. H. Hotchkiss.

This program is composed of some of the composer's best works, and splendidly balanced to please all lovers of music. The club cordially invites those who enjoy good music to attend. The musicale begins promptly at 10 o'clock, and those coming late will not be seated during the rendition of a number.

Mrs. F. M. Davidson and Mrs. F. W. Pope will entertain Friday afternoon from 3 to 6 o'clock at an "at home" at Mrs. Davidson's winter residence on Loomis and Palmetto avenues. St. Patrick's colors will be the form of color scheme.

Mr. and Mrs. I. L. Grinnell have returned to their home in Detroit, Mich., after a pleasant stay of the full season in Seabreeze. Mr. and Mrs. Grinnell have been living with their family in the Wakefield cottage on Oak Ridge Boulevard, and have enjoyed their stay here greatly. They plan to be here next year if possible.

Miss Edna Morris, of DeLand, is the house guest of Mrs. T. E. Fitzgerald, at her Daytona Beach home on Silver Beach avenue. Miss Morris came over to attend the bridge party at the Palmetto club house this afternoon and will remain for the St. Patrick's festivities at the Hotel Clarendon, tomorrow evening.

Mr. and Mrs. J. W. Farley left Wednesday for Atlanta, Ga., where they will make their home in the future. Mr. and Mrs. Farley have lived here for the last year and a half and during the present season have occupied rooms in the Chautauqua apartments on the corner of Duke street and Grandview avenue. They have a large circle of friends here and all are sorry to have them go.

Entertained at Cards

Mrs. C. F. Bach and Mrs. F. W. Walrin entertained most graciously Wednesday afternoon at a five hundred party at the beautiful home of Mrs. Bach's father, Mr. John C. Likes, on North Ridgewood avenue. It was a St. Patrick's card party in the true sense of the word. Green carnations were used for decorations both in the room and living [illegible] living room and in the dining room. Very attractive St. Patrick's tallies were used at the four tables of five hundred, and the favors were shamrocks for each guest. Mrs. Lilla Wilkins won the first prize at cards and Miss Esther Pepper, the second. [illegible] was spent, during which the hostesses [illegible]. After the card game a visiting hour served a delicious salad and ice course.

"That beautiful convenient bungalow, corner First street and Woodbine Terrace, is a peach and a bargain. See J. J. Randall, owner, 428 South Ridgewood avenue, Daytona. 66-tf

WANTED.

WANTED—For about three weeks, a 5-passenger Buick. Phone or address Box 57, Brenton Inn, Ormond, Fla. 93-2tp

---

Overland

$615

Roadster $595

Model 75, f. o. b. Toledo

A Powerful Motor

Electrically Started

Electrically Lighted

Absolutely Complete

Unusually Large Tires

Here is the car that all America has waited for.

Here is the car that all America is buying faster than we can produce.

You've got to have a car.

But you don't have to pay a large price. Nor do you have to be satisfied with a small, uncomfortable car which keeps you in a state of mental dissatisfaction and physical discomfort.

The $615 Overland solves the problem.

Seats five comfortably—no crowding or jamming.

Cantilever rear springs—

Soft, deep upholstery built up over long spiral springs—

And four-inch tires.

These features make it ride easier than many of the big high-priced cars.

It has a powerful and snappy en bloc motor—

Is electrically started and electrically lighted—

Has electric control buttons on steering column—

And all the very latest touches of up-to-dateness and refinement—

It is light and economical, but with good style, beautiful finish and phenomenal riding comfort.

Only $615.

And that's complete. Everything with it. Nothing extra to buy.

You've got to have a car. Order this Overland.

DAYTONA AUTO SUPPLY COMPANY
Next to the Postoffice. Phone 134 Blue
DAYTONA, FLORIDA

The Willys-Overland Company, Toledo, Ohio

"Made in U. S. A."

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Mrs. Thomas Milton, of 22 Baker avenue was hostess Wednesday afternoon to the "Wednesday Afternoon Card Club," of which she is a member.

The living rooms and dining room were elaborately decorated with calla lilies, bridal wreaths and American beauties. The center of the dining table was arranged with a beautiful basket of jadesies and asparagus ferns, the handle of the basket tied with red ribbon. The color scheme was red and white, carried out in everything including the place cards and tallies.

The ladies played five hundred. Mrs. Milton attaining the highest score, but as hostess gracefully resigned her place to the next highest, Mrs. Forest T. Pulaski, who received the prize.

After the card game refreshments were served of salad, sandwiches, cake, strawberries and ice cream. Unique were the refreshments all in red and white, cut in heart, diamond, club and spade shapes.

Mrs. Milton is a delightful hostess, and the ladies thoroughly enjoyed her charming hospitality. The next meeting of the club will be with Mrs. Clark Leonardy next Wednesday afternoon.

FOR SALE.

FOR SALE CHEAP—Ticket to Washington, D. C., over A. C. L. Good to March 29th. Bingham & Thompson, 174 S. Beach St.

The End of All Things.

Man with Paper—"Here's a preacher at Syracuse, N. Y., who declares that the time will come when there will be no fare in the world." Pessimist—"Well, the world is due to end some time."—Canadian Courier.

Mushroom Hunting Dangers.

The advantage of rattlesnake hunting over mushroom hunting seems to be that you know the snake is poisonous. As near as can be made out there seems to be one sure way of telling the character of your find, and that was described by a foreigner who, asked if gathering mushrooms was not risky: "All right, most every day. Sometimes somebody die, then we not eat for a week."

Origin of Money.

History does not tell us where the idea of money originated. The precious metals were employed in barter before the dawn of history. In the oldest ruins of civilized people bits of metals are found with an imprint of the ruler. They had banking three thousand years ago, when bills of lading were graven on rocks.

CARD OF THANKS.

The advisory board of the Daytona Industrial School for Negro Girls wish to express their appreciation and gratitude for the large attendance and generosity of the public at the annual reception and sale last Wednesday. All day the buildings and grounds were thronged with groups of visitors being guided about the institution by pupils, explaining their mode of life and work.

The hospital elicited especial interest. Among the guests who came from Daytona, Daytona Beach, Seabreeze and Ormond, were people of prominence from all over the country, who contributed generously to the various departments. But equal thanks is given for the smaller contributions that came as indication of kindly feelings from so many generous hearts.

Nests Worth Weight in Gold.

The edible birds' nests of the Chinese are worth twice their weight in silver, the finest variety selling as high as $30 a pound.

To Remove Mildew From Linen.

Mix soft soap and powdered starch, half as much salt, and juice of one lemon. Rub the linen well in this mixture and let lie on the grass a day and night. This treatment will remove mildew stains without harming the finest linen.

NOW

AND ALL THIS WEEK

[illegible]

WITH

THE MIRACLE

THE WHIP

And Fifteen Other New Attractions

CITY ISLAND

Afternoon and Evening

If you advertise in the News it goes.

CLASSIFIED ADS

THE DAYTONA DAILY NEWS

CLASSIFIED ADVERTISING RATES:

One cent a word each insertion; 25 cents, minimum charge.

Paragraphed matter, dash lines or white space, 7 cents per counted line.

Advertisements set in black face type, double rates.

Three insertions, consecutively, for the price of two. Seven insertions, consecutively, for the price of four.

The same copy will be run throughout the season for $1.00 per line, if copy contains three lines or more. Should ad be discontinued before end of season short time rates will be charged.

No ad will be discontinued without written notice to the business office.

BOTTLED WATERS, ETC.

W. C. SMITH, mfg. and bottler of fine Carbonated Beverages. Ginger Ales a specialty. Orange City Mineral Water. Phone 226-green. 20 Magnolia avenue. s

APARTMENTS.

MODERN housekeeping apartments, reasonable. 318 S. Palmetto. s

SPECIAL NOTICES.

GO NORTH in Roger's Private Party. Jacksonville to New York. Fare $16.00, all rail. Second party from Daytona, March 24th. Rogers, 326 Palmetto avenue. 87-tfc

FIRST MORTGAGE MONEY wanted in amounts from $500.00 to $1,500.00, paying 12 per cent. on good located property. Herrick, City Hotel, Daytona. 76-tfc

TIRES UP IN PRICE—Look to your tires. Have them vulcanized at the Tire Shop. Wm. S. McGregor, Cottage avenue, opposite the yacht club. Est. 1907. Taxidermy work undertaken. Specimens preserved.

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Overland

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Roadster $595

Model 75, f. o. b. Toledo

A Powerful Motor

Electrically Started

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Absolutely Complete

Unusually Large Tires

Here is the car that all America has waited for.

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The edible birds' nests of the Chinese are worth twice their weight in silver the finest variety selling as high as $30 a pound.

To Remove Mildew From Linen.

Mix soft soap and powdered starch, half as much salt, and juice of one lemon. Rub the linen well in this solution and let lie on the grass a day and night. This treatment will remove mildew stains without harming the finest linen.

NOW
AND ALL THIS WEEK
WITH
THE MIRACLE
THE WHIP
And Fifteen Other New Attractions
CITY ISLAND
Afternoon and Evening

If you advertise in the News it goes.

This Store Is Economy Headquarters For Dependable Furniture

Our Displays Are So Complete You Can Pick and Choose Exactly What You Want

It is logical to select your home furnishings from the concern which best meets every want and need. The completeness and extensiveness of our stock, the economy and ability to serve that this establishment offers, has put us in a class alone. We serve the home furnishing wants of all the people. We are so confident that our offers will convince you of our claim—"greatest values for the least money"—that all we ask is intelligent investigation and comparison. Our wonderful stock and our low prices both combine in making an opportunity which offers greater comforts and increases household luxury, and which must appeal—without exception—to every home lover in the city. Pay us a visit this week. We are ready, able and willing to prove every statement we make to your satisfaction.

Furnishing the home is made a pleasure here. We have made a specialty of furnishing homes—our salesmen are here to help you—to advise and suggest if you desire.

You will find, too, that this is the store of standardized merchandise. For instance, we particularly ask your inspection of our stock of Simmons Metal Beds—the inviting new models in the new finishes that you have seen advertised in The Ladies' Home Journal and Saturday Evening Post. So beautiful are they, and so unusual are the finishes, you will find it hard to believe they can be of everlasting, sanitary steel. Be sure to see them.

Bingham & Maley Co.

THE FURNITURE STORE

THE DAYTONA DAILY NEWS

Published every afternoon except Sunday by

THE GAZETTE - NEWS COMPANY,

At Daytona, Florida.

[illegible], Editor and Manager

[illegible], Associate Editor

Subscription, [illegible] cents per week by carrier, [illegible] cents per month by mail.

THE WEATHER

FOR FLORIDA: Fair with continued cold tonight and freezing temperature in north portion and interior. Frost on the coast to about the 28th parallel. Friday, fair and warmer. Winds, north, becoming northeast.

Optimist Department, Devoted to Cheering Up "The Land of Sunshine."

(By GENE JONES.)

I am going to speak confidentially to you on a deep subject. The strange part of the subject is, it ought to be deeper. In other and simpler phrase, it is not deep enough! Let us put our [illegible]. The poets below tells the rest.

By the way, did you ever ride on The Whip in Johnnie Jones' show? 'Tis a remarkable sensation. 'Tis a gratifying sensation. You go wobbling around in a little wash-tub until you come to the end of the earth and then the tail out into dizzy motion. Sometimes you cuss a little and sometimes you pray a little, but you always laugh. Yes, you always laugh. That's the way with The Whip.

I was riding around with the [illegible]

[illegible]

THE BIG NEW CHANNEL

[illegible]

The Germans, then, may send their boats

Clean through the Inlet's Gap;

And with their guns they'll get our goats,

They'll whip us off the map.

They'll bring on Daytona's [illegible]

A huge war fat [illegible]

They'll blow us [illegible]

Because no [illegible]

The only place [illegible]

A certain [illegible]

Had better [illegible]

With [illegible]

The Teutons [illegible]

With submarines [illegible]

And then you'll [illegible]

to pay."

Because Daytona's [illegible]

THE ATLANTA CONVENTION SECRETARY VISITS DAYTONA

Fred Houser, secretary of the Atlanta Convention Bureau, of Atlanta, Ga., or as his [illegible] A., was a Daytona visitor [illegible] for the purpose of [illegible] in stopping [illegible] way north. Atlanta [illegible] cities in the [illegible] Houser's business [illegible] them as a pleasant place [illegible] weeks' sojourn [illegible]

No Cause for Worry.

[illegible]

Live Poultry in New York City.

[illegible]

From the Latin.

[illegible]

HEARD ON THE STREETS

[illegible]

[illegible]

CLOSING QUOTATIONS OF N. Y. STOCK EXCHANGE

NEW YORK, March 16.—The following are the closing quotations of some of the more active stocks in the New York exchange today:

Atlantic Coast Line	111
Anaconda Copper	91
American Smelters	107⅞
American Tel. & Tel.	129¼
Bethlehem Steel	529
Canadian Pacific	165⅝
Crucible Steel	96⅝
New York Central	105¼
General Electric	170
General Motors	460
Interboro Consolidated	17⅝
Pennsylvania Railroad	57⅞
Reading Railroad	88
Studebaker Corporation	135⅝
Texas Oil Co.	199¼
United States Steel	96⅝

NEW YORK COTTON MARKET.

NEW YORK, March 16.—Opening: May, 11.91; July, 12.13.

Mr. and Mrs. Kemp Middlekauff, of Denver, Colo., who had been pleasantly located for a month at the Willner apartments on South Palmetto avenue, left Wednesday for a several weeks' visit to points on the lower [illegible]

[illegible]

His Correction.

[illegible]

Handiwork of Newspapers.

[illegible]

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For Dependable Furniture

Our Displays Are So Complete You Can Pick and Choose Exactly What You Want

It is logical to select your home furnishings from the concern which best meets every want and need. The completeness and extensiveness of our stock, the economy and ability to serve that this establishment offers, has put us in a class alone. We serve the home furnishing wants of all the people. We are so confident that our offers will convince you of our claim—"greatest values for the least money"—that all we ask is intelligent investigation and comparison. Our wonderful stock and our low prices both combine in making an opportunity which offers greater comforts and increases household luxury, and which must appeal—without exception—to every home lover in the city. Pay us a visit this week. We are ready, able and willing to prove every statement we make to your satisfaction.

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At Daytona, Florida.

T. E. FITZGERALD, Editor and Manager
C. S. HARRIS, ... Assistant Editor

Subscription, 15 cents per week by carrier; 50 cents per month by mail.

THE WEATHER

FOR FLORIDA: Fair with continued cold tonight and freezing temperature in north portion and interior. Frost on the coast to about the 26th parallel. Friday, fair and warmer. Winds, north, becoming northeast.

Optimist Department, Devoted to Cheering Up "The Land of Sunshine."

(By GENE JONES.)

I am going to speak confidentially to you on a deep subject. The strange part of the subject is, it ought to be deeper. In other and simpler phases, it is not deep enough! Let us not say more. The poem below tells the rest.

By the way, did you ever ride on The Whip in Johnnie Jones' show? 'Tis a remarkable sensation. 'Tis a gratifying sensation. You go wobbling around in a little wash-tub until you come to the end of the earth and then you sail out into dizzy motion. Sometimes you cuss a little and sometimes you pray a little, but you always laugh. Yes, you always laugh. That's the way with The Whip.

I was riding around with the secretary of the show yesterday. When we got out he says: "I'm mighty sorry they were running only at half speed. It's too bad."

"Yes," says I, "I'm all broke up over it!"

"It didn't jar you too much," says he.

"No," says I. "I'm used to traveling on the Florida East Coast."

But, seriously, The Whip is a great institution. It's just like death by hanging—with the rope left off. I'm going to take my wife over this evening and buy her a season ticket!

THE BIG NEW CHANNEL.

A channel they are bound to dig,
From Yacht Club to the sea;
They plan to make it deep and big,
A sad mistake 'twill be

The Germans, then, may send their boats,
Clean through the Inlet's Gap;
And with their guns they'll get our goats,
They'll whip us off the map.

They'll levy on Daytona Cits,
A huge war tax of beer;
They'll blow us all to tiny bits,
Because no beer is here.

The only place that may survive,
A certain hyphened club—
Had better stock up for the drive,
With pretzels, beer and grub.

The Teutons may come any day,
With submarines that fly;
And then you'll say, "There's H——l to pay,"
Because Daytona's DRY!

THE ATLANTA CONVENTION SECRETARY VISITS DAYTONA

Fred Houser, secretary of the Atlanta Convention Bureau, of Atlanta, Ga., or as his card states, of the U. S. A., was a Daytona visitor Wednesday for the purpose of interesting tourists in stopping over in Atlanta on their way north. Atlanta is one of the finest cities in the south and it is Mr. Houser's busines to exploit its attractions as a pleasant place for a few weeks' sojourn, en route north.

No Cause for Worry.

A New Jersey pastor announced from the pulpit: "God hasn't any use for a bachelor and neither have I." The bachelors will not be likely to worry over the first part of the assertion until they hear on better authority, and the latter probably will never cause them any concern.—Washington Herald.

Live Poultry in New York City.

New York is becoming a live poultry town. Each year for several years past an average of 8,000 permits is issued to individuals to keep live chickens, geese, ducks and other fowls. This is an effort to keep abreast of the high cost of living.

From the Latin.

The Russians, who were slightly influenced by the Latin races, say that "dogs bark and the wind carries it away," but the French, Spaniards, Germans and English, who have inherited more than they wish to acknowledge from ancient Rome, all agree that "barking dogs don't bite," and we have also in English the warning to "have a care for a silent dog and still water," which is clearly a free translation of the Latin original.

HEARD ON THE STREETS

Geo. S. Allen, a winter visitor in New Smyrna, was in Daytona between trains Wednesday.

H. L. Rood, editor and publisher of the New Smyrna News, was a Daytona visitor between trains, Wednesday afternoon.

*LOST—Pearl necklace. Suitable reward for return to News office. 90-3tc

Mrs. Leon Despland, who had been in the city since Sunday evening on business in connection with the Daytona Floral Company, returned to Palatka, Wednesday.

A. B. Drumm and Mrs. M. Stickney and daughter, Miss Emma Stickney, who had been spending the season here, having apartments at the Bellaire on Magnolia, avenue, departed Wednesday for their return to Avoca, N. Y.

**FOR SALE—New Ford car, purchased four weeks ago here. Owner will be through with it Monday, March 27th. Car has been run by owner in and around Daytona. Mileage run just enough to limber up the engine. Cost with extras over $500.00; will sell for $375.00. Call at 9 a. m., or 5 p. m., 321 South Palmetto avenue, L. E. Armstrong.

Mr. and Mrs. J. H. Benfer, of Magnolia, Ohio, and Mr. and Mrs. W. O. Stafford, of Owendale, Mich., who arrived in Daytona recently, and have been stopping at 38 First avenue, are now pleasantly located on Wisconsin Place.

Mrs. Mae Cole, who came to Daytona recently from Cuba and has been with her friends, Mr. and Mrs. O. H. and Mr. and Mrs. Elmer Carpenter, at their winter home on Volusia avenue, departed this morning for her home in Detroit, Mich.

*St. Patrick's card party at Palmetto club tomorrow, Friday afternoon, at 2:00 p. m., for members and guests.

Mrs. Cyrus Newby and Miss Amelia Herron, members of J. N. Gamble's house party at his winter home in Daytona Beach, departed this morning for Candler, this state, where they will spend some time before returning to Hillsboro, Ohio.

Mrs. H. P. Branning, wife of Judge Branning of Miami, came up from the Magic City this morning, accompanied by her little son, William Sterry Branning, for a visit of two or three weeks with Mrs. Branning's sister, Mrs. A. Milligan, and family, at their home, 429 South Ridgewood avenue.

Miss Isabel Towne, of Lansing, Mich., who is now at Daytona Beach, has purchased through the agency of A. E. Donnelly the A. S. Taylor lot and cottage on South Ridgewood avenue. Miss Towne will make improvements in the dwelling house now on the property and occupy it as a winter home.

*ELECTRIC PLANT FOR SALE. Westinghouse engine and dynamo; will carry 200 lights; plant fully equipped. G. Walbaum, Ormond Beach. 57-tf

Mr. and Mrs. Charles E. Merritt, of New York City, are guests for a few weeks of Mr. and Mrs. J. F. Conklin, of Minneapolis, Minn., who are located for the winter at 42 Magnolia avenue. Mrs. Conklin is a sister of Mr. Merritt and another sister, Miss M. Merritt, is spending the winter here with Mr. Conklin and family.

Mr. and Mrs. C. C. Winningham, who have been occupying one of Mrs. A. W. Gabeler's apartments, 120 1-2 North Ridgewood avenue, were summoned to Detroit, Mich., Wednesday, by the critical illness of Mr. Winningham's mother. The children and servants are still here and Mr. and Mrs. Winningham, or one of them, will return to Daytona.

*Owing to ill health will sell my new brick residence with every modern improvement, corner Ocean boulevard and Duke street, Daytona Beach; also cottage, 135 North Ridgewood avenue, both in excellent order and a real bargain. No reasonable offer refused. W. M. Shaffner, Daytona Beach. 66&m-w&s-tf

Miss K. I. Baker, a winter visitor for several years and season guest at the New Gables hotel, departed today on her return north, leaving several weeks earlier than has been her custom. Miss Bacon will spend some time with relatives in New York and also visit at Atlantic City, N. J., before returning to her home in Ogdensburg, N. Y. Miss Bacon has many friends here who will be glad to know that she plans to return, as usual, next season.

*Thomas Barber, Traveling Passenger Agent of the Merchants and Miners' Transportation Company is at the Ridgewood hotel. If you desire information, or reservations, he will arrange same. 85tfc

Miss S. Flora Broadhead, of Jamestown, N. Y., and her sister, Mrs. Albert J. Howard, of Buffalo, N. Y., are guests for a few weeks of Mrs. C. M. Dow, of Jamestown, at her cottage, "Onadune," on the ocean beach at Daytona Beach. The ladies are delighted with Daytona and its environments and are greatly enjoying their visit.

Mrs. S. E. Trewhitt and baby left Wednesday for Winnipeg, Canada, accompanying to that city Mr Trewhitt's sister, Miss Nora Trewhitt, who had been here for about four months with Mr. and Mrs. Trewhitt, who are living on the A .T. Hepworth grove property in the southwestern part of the city. Mr. Trewhitt, who is a brother-in-law of Mr. Hepworth, expects to go to Winnipeg a little later in the season.

*For Sale—Horse, set of harness, bridle, large surry and tray. G. Walbaum, Ormond Beach. tf

Mr. and Mrs. Joseph Cass, of Tyrone, Pa., who stopped over in this city Saturday for a few days' visit with Mr. and Mrs. S. C. Archibald and other members of the family at their homes on South Beach street, continued their journey northward Wednesday. Mr. and Mrs. Cass came to Daytona from Palm Beach and will go from this place to Camden, S. C., where they have two daughters spending the winter with whom they will make a stay of two weeks before going home.

*Special sale of all framed pictures and water colors from 33 1-3 to 40 per cent. at LeSesne's Kodak Place. tf

Unconvinced.

"Now, to illustrate the roundness of the earth," said Columbus, "I will show you an egg." "That doesn't convince me," replied the court astronomer. "If you had waited till the egg became an omelet it would prove that the earth is flat

CLOSING QUOTATIONS OF N. Y. STOCK EXCHANGE

NEW YORK, March 16.—The following are the closing quotations of some of the more active stocks in the New York exchange today:

Atlantic Coast Line	111
Anaconda Copper	88
American Smelters	102⅝
American Tel. & Tel.	129¼
Bethlehem Steel	529
Canadian Pacific	165¾
Crucible Steel	96⅝
New York Central	105¼
General Electric	170
General Motors	480
Interboro Consolidated	17⅜
Pennsylvania Railroad	57⅝
Reading Railroad	88
Studebaker Corporation	148⅝
Texas Oil Co.	199½
United States Steel	86⅝

NEW YORK COTTON MARKET.

NEW YORK, March 16.—Opening: May, 11.93; July, 12.13.

Mr. and Mrs. Kemp Middlekauff, of Denver, Colo., who had been pleasantly located for a month at the Willmer apartments on South Palmetto avenue, left Wednesday for a several weeks' visit to points on the lower East Coast and Cuba. Mr. and Mrs. Middlekauff left Denver in their automobile on the 9th of September and toured to New York and New England and then south to Florida. They left their car here for some necessary repairs while on their trip south by train. They made the trip south largely for the benefit it might be to Mr. Middlekauff, who was in poor health. Mrs. Middlekauff is quite a talented artist.

His Consolation.

"There's one consolation about being in jail, mum." "What is it, my poor man?" "After I once go to bed nobody here makes me get up and go down to be sure that the back door's locked."—Detroit Free Press.

Handkerchief Newspapers.

Pocket handkerchief newspapers were issued in England in the early part of the last century while journals were subject to the stamp duty. The editor of one of them, Bertholds Political Handkerchief, suggested that after six months' wear, if the ink washed out, he would buy the kerchiefs back again from his readers. The price of this noval newspaper was fourpence.

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Greatest Bargains in Florida

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MRS. BURGOYNE PRESENTS IRISH FLAY TO CASINO

HANDSOME EMBLEM OF THE EMERALD ISLE WILL FLOAT ABOVE THE CASINO ON ST. PATRICK'S DAY.

Mrs. Burgoyne, a great-granddaughter, several times removed, of the good old Saint, although an invalid for many years, hasn't forgotten that:

"Saint Patrick was a gentleman,
Who come of decent people;
He built a church in Dublin Town,
And on it put a steeple.
His father was a Gallagher;
His mother was a Brady;
His aunt was an O'Shaughnessy,
His uncle an O'Grady."

The handsome Irish flag which will fly over the Casino on Patrick's day is donated by Mrs. Burgoyne in commemoration of her Irish ancestry. Mrs. Burgoyne is not neutral; her heart is in the trench that flies the green flag.

Drawing the Line.

Tomdix—"Is it true that young Greene's engagement is off?" Hicks—"Yes." Tomdix—"What was the trouble—did the girl decline to live in a flat?" Hicks—"No; with one."

Hair Singed by Lightning.

A remarkable escape was experienced recently by a young man in [illegible] [illegible]

Asia's Comanches.

Unlike the [illegible] people of the west of Europe, the Slavs had no [illegible] from the colonizing of the new world. When the era of machinery dawned they were not able, as were the English, the French and and the Germans, to get into the sunshine by catering to the world's demand for cheap manufactured goods. Moreover, they have had to bear the brunt of oriental onslaught. The South Slavs, or Serbs, Bulgaria, Herzegovina and Macedonia fell under those Comanches of Asia, the Turks.

THE WHIP-SOMETHING NEW UNDER THE SUN

A NOVEL RIDE COMBINING THE EXCITEMENT OF A SCENIC RAILWAY WITH THE SAFETY OF THE STREET CARS.

The new attraction of the Johnnie Jones shows, known as "The Whip," is quite a triumph in mechanical art and originality. The scientific principle is the simplest imaginable, like most great inventions. As a novelty ride, it measures a decided step in advance of the scenic railway and shoot-the-shoots.

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When Johnnie Jones show received The Whip, [illegible] arrival was exhibited in Tampa. [illegible] [illegible]

Every afternoon and evening a large crowd gathers around the attraction to watch the antics of the cars and [illegible] [illegible]

The apparatus is built to stand a tremendous strain, has no weak points, runs entirely on ground level and affords the excitement of a scenic railway with the safety of the street cars.

Inhabitability of Mars.

The question of the habitability of Mars is one on which astronomers differ greatly. The [illegible] [illegible] canal being still a matter of controversy.

GREATEST DROP IN TEMPERATURE SINCE YEAR 1898

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Wednesday was one of the warmest days of the winter in this section, the mercury climbing up into the 80's, and when such occurs at this season of the year a corresponding drop is almost sure to follow and this time the mercury shrank in the tube almost to the freezing point. The drop in temperature reported by Mr. Brown was from 82 to 36 degrees, or a range of 46 degrees. This is, he says, the greatest drop since the year 1898, when on one occasion there was a range of [illegible] degrees, the temperature falling from [illegible] to [illegible] degrees.

While this low temperature has done no harm here, it may accomplish much good in acting as a warning to northern visitors in the state who are [illegible] to return home, for it is a strong reminder that winter still prevails throughout the north which telegraph news and letters all confirm.

Couldn't See the Wisdom.

Little Jack [illegible] [illegible] "No, dad-dy, I think I hadn't!"

As the Name Ran.

[illegible]

PORT ORANGE

PORT ORANGE, [illegible] and Harry [illegible] have improved the appearance of the old [illegible] place very much. The slough has been filled up and a fine flow well put down toward the Ridgewood end of the lot. The old house has been moved west of the slough and will be fitted up for a dwelling, and a new bungalow is planned for the river shore for the near future. Another old landmark has given way to the progress of the age, and the owners are demonstrating their faith in the future of this place.

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Mr. and Mrs. H. B. Roelke, of New York, arrived a few days since and are occupying their pleasant home on Ridgewood avenue, where they plan to spend a few weeks and enjoy our fine spring weather.

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The new fence erected by Dr. Masters has improved the appearance of his place and the street considerably.



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Drawing the Line.

Tomdix—"Is it true that young Greene's engagement is off?" Hojax—"Yes." Tomdix—"What was the trouble—did the girl decline to dive in a flat?" Hojax—"No; with one."

Hair Singed by Lightning.

A remarkable escape was experienced recently by a young man in Stirlingshire, Scotland. He chanced to be out on a moor in the Killearn district during a thunderstorm. He was bareheaded, and during the heavy rainfall his hair got soaked. While crossing the moor his hair was badly singed by a flash of lightning, but otherwise he escaped injury.

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Unlike the maritime peoples of the west of Europe, the Slavs had no easement from the colonizing of the new world. When the era of machinery dawned, they were not able, as were the English, the French and and the Germans, to get into the sunshine by catering to the world's demand for cheap manufactured goods. Moreover, they have had to bear the brunt of oriental onslaught. The South Slavs, or Serbs, Bulgaria, Herzegovina and Macedonia fell under those Comanches of Asia, the Turks.

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Every afternoon and evening a large crowd gathers around the attraction to watch the antics of the cars and listen with grins to the shrieks of the passengers. There is nothing in Coney Island or Revere Beach more thrilling, more novel, more entertaining. If you ride once, you'll ride again.

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Inhabitability of Mars.

The question of the habitability of Mars is one on which astronomers differ greatly. The sole evidence in favor of the existence of intelligent beings on it is the obviously artificial nature of the so-called canals as some astronomers see them. There cannot be said to be evidence of additional canal construction on the planet, the whole question of the existence of any canal being still a matter of controversy.

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While this low temperature has done no harm here, it may accomplish much good in acting as a warning to northern visitors in the state who are restless to return home, for it is a strong reminder that winter still prevails throughout the north which telegraph news and letters all confirm.

Couldn't See the Wisdom.

Little Jack was found in the pantry covered with jam. His father said, "I think, my boy, you would better go and show yourself to mother!" With a roguish look Jack replied, "No, daddy, I think I betterest."

In the Same Box.

The Village Grocer (pryingly)—"Look here, Aaron, what makes you put the big apples on the top of the barrel?" The Honest Farmer (observing)—"What makes you comb that long scalplock over your bald spot?"—Puck.

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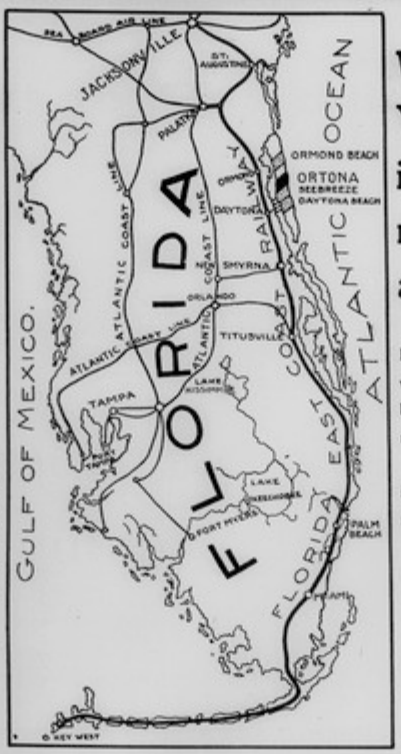


Are You Looking for an Investment?

which will increase in value each year and at the sam etime guarantee you the finest location in Florida where you can build your home for the winter or all the year. Cottages in this section of the Peninsula are in demand the year round. In the winter by Northern and Western people and in the summer by the permanent Floridian residents from the central part of the state.

ORTONA is the beginning of a new city. Cottages are being built, complete water system installed, streets shelled from river to ocean, concrete approach to ocean now built and in use to drive on or off the beach, other improvements being carried out as fast as money and time can accomplish them.

NOW is the time to purchase at original prices.



Would You Spend Your Winter in Florida if it cost you no more than staying at home?

Come to ORTONA and we will explain how this is feasible. A call at our local office with A. E. Donnelly, real estate, Daytona, will be all that is necessary to provide you an afternoon's outing as our guest.

We have boats and automobiles which are in readiness to take you to ORTONA, the one favored spot in Florida.

Invite your friends and enjoy the day. Absolutely FREE.

Simpson & Pope
of Hartford, Conn.
OWNERS

YOUR SUMMER'S FUN
Will Not Be Complete Without a
Columbia Grafonola





This is the ideal instrument for all outdoors. Price $25, or with 7 Columbia Double-Disc Records, 65c. selections, $29.55.

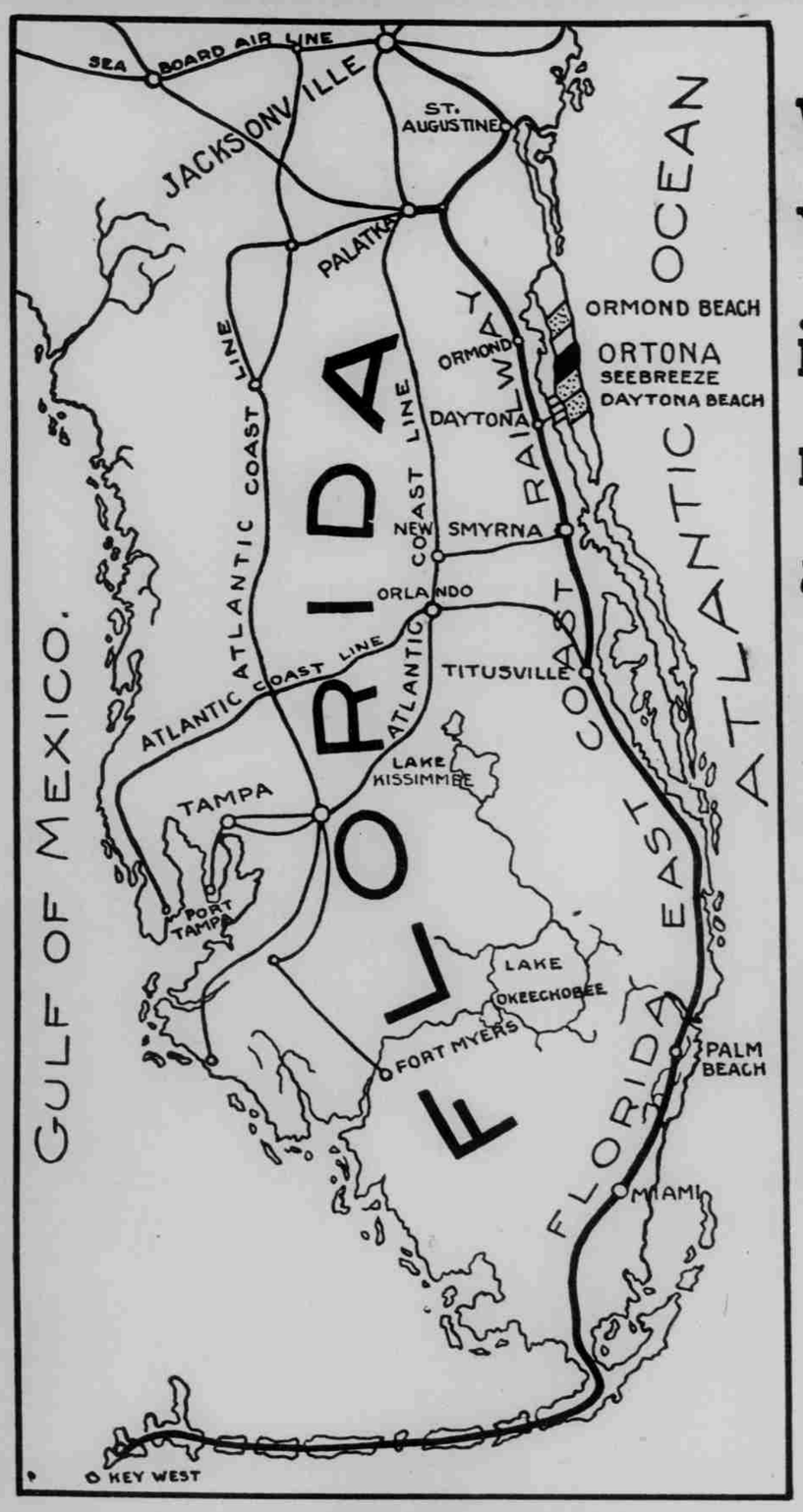
HANKINS DRUG CO.
THREE STORES

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ORTONA is the beginning of a new city. Cottages are being built, complete water system installed, streets shelled from river to ocean, concrete approach to ocean now built and in use to drive on or off the beach, other improvements being carried out as fast as money and time can accomplish them.

NOW is the time to purchase at original prices.



Would You Spend Your Winter in Florida if it cost you no more than staying at home?

Come to ORTONA and we will explain how this is feasible. A call at our local office with A. E. Donnelly, real estate, Daytona, will be all that is necessary to provide you an afternoon's outing as our guest.

We have boats and automobiles which are in readiness to take you to ORTONA, the one favored spot in Florida.

Invite your friends and enjoy the day. Absolutely FREE.

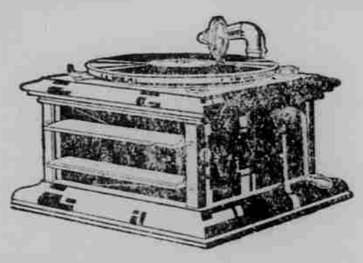
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of Hartford, Conn.
OWNERS

YOUR SUMMER'S FUN

Will Not Be Complete Without a

Columbia Grafonola



This is the ideal instrument for all outdoors. Price $25, or with 7 Columbia Double-Disc Records, 65c. selections, $29.55.



Columbia Records — Note the Notes

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THREE STORES

Vacant Property

So. Palmetto Ave., 50x200	$1600
Orange Ave., 20x160	$2500
Ridgewood Ave., corner, 50x140	$3000
Orange Ave., 50x115	$1200
First St., 50x100	$1000
Ridgewood Ave., 110x396	$7000
Palmetto Park, 50x125	$500
Volusia Ave., 50x144	$1000
So. Palmetto and Cedar, 115x165	$5500
So. Ridgewood, corner, 110x396	$7000

Let Us Show You This Property

See **A. J. Malby**

THE REAL ESTATE MAN

15 Orange Ave. Phone 333-red

Greatest Amusement Hall in the South

The Highway of High Class Attractions

THE ARCADE

Skating, Bowling, Pool, Billiards,

Motion Pictures, Confectioneries

Pleasant Palace of Attractions

The Particular Pride of Daytona

Men's and Women's
OUTING SHOES

ANTHONY'S

Home of Hart, Schaffner & Marx

$350

Will buy a fine residence lot near Ridgewood Avenue, and 50 foot frontage. Fine trees and east of Ridgewood Avenue.

You had better see this.

SEE **A. E. DONNELLY**
74 South Beach Street, Daytona

WE DIDN'T MAKE THE
COLD WEATHER
BUT WE DO MAKE COLD ICE.
C. ROY FOR ICE. Phone 23 Red.

STREET FAIR PROVES VERY SUCCESSFUL

HOTEL ORMOND, Ormond Beach, Fla., March 15.—The street fair held in Ormond village for the benefit of the Anderson and Price Memorial Library, yesterday, exceeded all expectations in its many attractions. The attendance from the Ormond hotel and Bretton Inn was larger than ever before, and all returned bearing some package either of candy, cake or of some fancy article which had been purchased there, and all expressed themselves as delighted with the entertainment. The amount realized has not been turned in yet, but there is no doubt but that it is a goodly sum. This will be used to purchase new books, to aid the expense of running the library, etc. The ladies of Ormond have worked very hard during the year to make all the articles sold, and they deserve the success which they have had.

The management of Ormond hotel has received this acknowledgement from the Daytona Educational and Industrial Training School for Negro Girls, viz: Their gratitude and acknowledgement of the gift of $1,739.00 from the guests of the Ormond hotel and they desire to express their appreciation of the gift.

Mr. and Mrs. W. A. Sanborn, Miss Eleanor Sanborn, Mr. and Mrs. Jas. R. Ensign and Miss Polly Ensign, of Hartford, Conn., have arrived at the Ormond for the remainder of the season.

W. D. Baker, Miss Charlotte M. Baker and Miss [illegible] of Frederick, Md., are stopping at the Ormond.

Mrs. Rathbone Bacon, of New York City, are stopping at the Ormond.

Mr. and Mrs. Edward R. Wells, of Paterson, N. J., are stopping at the Ormond.

The many friends of Mr. and Mrs. Israel Putnam, of Saratoga Springs, N. Y., were very glad to welcome them back to the Ormond for a few days' visit before returning north from Cuba.

Chas. A. Powers, of Denver, Col., is registered at the Ormond.

Miss Plum and Miss Martin, of New York City, are registered a tthe Ormond.

Mr. and Mrs. Wm. A. Goodman, Jr., of Cincinnati, O., are guests of Bretton Inn for March.

Mr. and Mrs. J. H. Polhemus, of San Francisco, Cal., are registered at the Ormond.

Mr. and Mrs. E. P. Ellwood, DeKalb Ill., have arrived at the Ormond

Mr. and Mrs. S. G. Bonney, of Denver, Colo., are stopping at the Ormond.

Mrs. Ralph Pters and two daughters, of Garden City, Long Island, N. Y., are guests of the Bretton Inn at Ormond for the month of March. Mr. Peters, who is president of the Long Island railroad, expects to join his family later in the month.

Seaboard Air Line

Railway Company

The Progressive Railway of the South

EFFECTIVE JANUARY 6, 1916.

DAYTONA AND ORMOND TO WASHINGTON AND NEW YORK

SEABOARD FLORIDA LIMITED

The Train Exquisite

SOLID STEEL—
SOLID PULLMAN—
SOLID COMFORT

[illegible]
Ar New York daily [illegible]

Through Drawing Room, Compartment and Standard Berth Sleepers, [illegible] and Cafe Club Smoking Car.

Also through Drawing Room Standard Berth Sleeper to New York via Seaboard on F. E. C. railway train No. 86 leaving Daytona at 9:51 a. m. and Ormond 10:14 a. m. daily for New York.

C. S. Cannon, T. P. A.,
Hotel Ridgewood.

G. Z. Phillips, A. G. P. A.,
JACKSONVILLE, FLA.

Everything Top Notch Except Prices

McLANE LUMBER COMPANY

SECOND AVENUE AND F. E. C. RAILWAY
PHONE 3 GREEN

F. A. ROOT

DREDGING

Dipper and Hydraulic Work, Filling Behind Sea Walls, Channel Dredging, Etc

WHEN YOU VISIT DELAND MAKE

DREKA'S DEPARTMENT STORE

YOUR HEADQUARTERS

EVERYTHING TO EAT, TO WEAR, TO USE. TEA ROOM NOW OPEN

DeLAND, ... FLORIDA.

FLORISTS and LANDSCAPE GARDENERS

SCHULZE & OBERMAIER

Cut Flowers, Trees, Shrubs, Pot Plants

We are the Leading Firm in Florida

Phone 262 Blue

The Arcade Building

SPECIAL PRICES FOR TEN DAYS ONLY
Thirteen Hundred Packages of
"SUNBEAM OATMEAL"
In One and One-Half Pound Packages
Three Packages for Twenty-Five Cents
Now is the time to take advantage of this reduction

CONRAD GROCERY CO.

Phone 61

FOR

NEW GOODS

WATCH OUR WINDOWS

FOSTER COMPANY

Let the Gazette-News follow you to your northern home. It will keep you posted on the doings in Daytona and vicinity during the summer. One dollar will bring to you every week during next summer, or $1.50 will insure you receiving it for an entire year.

Fresh standard Groceries
LOWEST PRICES IN THE CITY
M. M. PELLETT
502 Cedar Street

DAYTONA PRIVATE HOSPITAL AND SANITARIUM
Every facility for proper treatment and care of medical and surgical cases. Electric appliances, trained nurses, quiet surroundings. Special attention given to all patients. Terms on application.
DR. G. A. KLOCK, Physician in charge.
436 S. Beach St., Daytona, Florida.

Patronize KALLGREN
The only first class Up-to-Date MERCHANT TAILOR
French Dry Cleaner and Presser
IN THE TRIPLE CITIES
Phone 58 Green 32 Volusia Ave.

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ATTORNEY AND COUNSELOR AT LAW
Special Facilities for Examining and Perfecting Land Titles
Phone 18 Red DAYTONA, FLA.

MILLS TRANSFER CO.
FREIGHT AND BAGGAGE
Phone 151 Blue
176 S. Beach St. Daytona, Fla.

DO YOU SMOKE CLEAR HABANA?
Try Lady Crescent and A-1. Manufactured by
R. D. Craig Cigar Co.
DAYTONA, FLA.

OSCAR MICHAEL
HEAVY HAULING AND TEAMING
BLACK DIRT AND MARL
PHONE 114 BLACK

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Indian River Oranges, Grapefruit and Tangerines
Tourists Boxes a Specialty
Packed and shipped. Opposite P. O.

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PHYSICIAN AND SURGEON
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(Formerly at 121 S. Ridgewood)
Office hours, 9-11 a.m., 2-4, 6:30-8 p.m.

FINEST LINE OF
Shirtwaists, Sweaters,
Neckwear, Handkerchiefs.
Miss Russell 38 S. Beach

WOOD AND COAL.
LIVERY AND TRANSFER.
WALES & BYRD
Phone 138, Red. 22 S. First St.

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ORANGE GROWERS
OF VOLUSIA COUNTY, FLORIDA
Orders for Tourist Box Trade Solicited
Office just South of the Ridgewood Hotel
PHONE 127 BLACK

Pete Rogers
34 S. Beach St.

FOR SALE
The best farm in Volusia county. Also some choice Ridgewood property. Address P. O. Box 285 or see Theus Bros., owners, opposite F. E. C. depot.

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For best quality of workmanship at lowest prices consistent with prompt, reliable service, call on
C. NASH & SON
for all lines of
MECHANICAL SHEET METAL CONSTRUCTION.
DAYTONA, FLORIDA.
Oldest established.
Tank Specialists.

AMUSEMENTS

"RAGS" AT THE NEW DAYTONA FRIDAY

Mary Pickford, the world's foremost motion picture star, repeats in "Rags" the transcendant triumph she attained in "Tess of the Storm Country," hitherto conceded to be her greatest portrayal. Always inimitable, always human, lovable and impulsive, she makes the character of "Rags" a living, breathing incarnation of all that is sweet and tender. The dramatic situations are numerous and powerful, and the sacrifices, renunciation, and ultimate triumph of the abused and oppressed title character are thrilling in the extreme. "Rags" is a genuine Pickford classic.

"THE SECRET AGENT" AT ARCADE FRIDAY

A special feature will be shown at the Arcade theater St. Patrick's day, March 17th, entitled "The Secret Agent," featuring Robert T. Haines, Floria Arcano, Kathleen Ruth and Harry W. Pemberton, which takes you across the ocean with the heroine and her valuable diamonds followed by crooks and secret service agents, but all ends well.

Also a good comedy entitled "Bum Steer," having numerous funny complications.

"THE COUNTRY BOY" AT CRESCENT FRIDAY

Tom Wilson, who has grown up in a small town under the watchful care of his widowed mother, falls in love with Jane, the daughter of Judge Belknap, but the Judge refuses his consent until such time as Tom shall be able to support a wife in comfort. Tom, who has a very good idea of his own ability, thinks that he can win his fortune more quickly in the city than in the country and goes to New York, accepting a position at $15 per week which has been offered him by one of his father's friends.

At his boarding house in New York, Tom makes the acquaintance of a chorus girl by the name of Amy, who immediately sets about fascinating him, partly for amusement and partly to make her lover jealous. The rest of the story concerns the manner in which Tom meets his downfall, the way in which he is saved from taking his own life as the result of shame and remorse, and the means through which he returns to the country town and regains his self-respect. Tom finally wins the approval of Judge Belknap and the romance of Tom and Jane comes to a happy conclusion.

"MY LADY'S SLIPPER" AT THE CRYSTAL FRIDAY

The scenes in "My Lady's Slipper" are laid in the Eighteenth Century and the action takes place in and near Paris, during the time of Louis XVI. The story tells of Francis Bunham, an American naval officer, who escapes from a British convict ship and is on his way to Paris to see his country's minister. While walking just outside of the city limits, he rescues a beautiful girl from highwaymen. It is a case of love at first sight. While waiting for the minister, Bunham gives way to his restless nature and makes a round of the gambling houses. He loses all he has and further becomes indebted to a stranger. The next morning, the stranger calls on Bunham and frightens him by showing notes signed by the American the night before. The stranger who finally introduces himself as the Marquis du Tremigon, laughs away Bunham's fears and tells him he can wipe out all of his obligations by procuring some article of wearing apparel of the Countess Villars, with whom he is in love, so that he might overcome the objections of her grandfather with evidence of her affection. Bunham does not like the job, but makes his way into the Countess' apartments, where he is discovered by her as he is about to leave with one of her slippers. They recognize each other. She is the lady he rescued from the highwayman. Crushed and humiliated, he tells his story and she believes it. Bunham returns to the Marquis, denounces him and is arrested. Word is carried to the Countess of his plight and through her influence with Marie Antoinette, Bunham is released and the Marquis humiliated. Later, Bunham and the Countess are happily married.

Every day is summer in Daytona.

(Pub. G.-N. Mch 10, and D Mch 11, 13 15.)

TO DAYTONA PROPERTY OWNERS.

In regard to the position that the sewer connections will occupy in the streets in front of the individual properties, it will facilitate matters if the owners or representatives of owners will place a suitable stake at the point they may wish the sewer to cross under the sidewalk; this stake should be about two feet inside the sidewalk.

This note will refer to vacant lots as well as improved property as "Y" connections are placed in front of all lots. Should the interested parties prefer they may leave written instructions in regard to the above at the City Hall or with the Engineer.

C. M. ROGERS,
Engineer.

LEW SMITH,
Supt. of Public Works.

C. W. FAIN, Dentist,
Successor to Dr. J. H. Pierson
Office over Rowe's Jewelry Store.
Phone 361-Black.
South Beach St. Phone —

FOR SALE — My home, 498 South Beach street, furnished, eleven rooms and bath; hot and cold water; electric lights. MUST SELL.
MRS. WILLIAM EICK.



The
PECK-HENDRICKS COMPANY

Select Your Shoes Here

YOU WILL BE PLEASED WITH THE QUALITY THE UP-TO-DATE STYLE, COMFORT AND LOW PRICE -:- -:- -:- -:- -:- -:-

This is the busiest shoe department in town because we pride ourselves in providing better shoes at any given price.

We have studied the art of fitting the feet correctly in shoes that combine shapeliness and comfort and for this reason our store is the popular place for selection of good shoes.

We can equip you to your entire satisfaction in shoes for general or dress wear. The kind that will please you perfectly in appearance as well as in wear and comfort.

Queen Quality Shoes

Designed to please the well dressed woman who demands perfect shoes. They give the best service in wearing quality. The greatest satisfaction in comfort and ease and the new styles are grace itself.

The
PECK-HENDRICKS COMPANY

"TWIN BEDS AT THE NEW DAYTONA TONIGHT

That life in a crowded apartment house is a fertile field for farce complications, which shall have not only the melancholy charm of familiarity to many sufferers who are forced to live it, but the exciting appeal of continuous and unexpected happenings to those who live it with a sense of humor, and those who look on, has been established to the final word by Salisbury Field and Margaret Mayo with their deliciously funny farce "Twin Beds," which Selwyn and Company, sponsors for "Within the Law" and "Under Cover," "Under Fire" and "Rolling Stones," "The Lie" and "The Show Shop," will send to the New Daytona tonight with an ideal of comedians for its interpretation.

But "Twin Beds" has more than incalculably amusing situations, though these would probably have carried it to a rare degree of success by virtue of their novelty, the rapidity of their development and their uncommon naturalness. It possesses the value, almost never found in farce, of fine characterization, and the added value of witty line, slangy dialogue which virtually remade the current speech of Broadway during the fifty-two weeks of its run there, and delicate real feeling, which pops out when it is least expected, and heightens the effect of the comedy.

Three couples live uncomfortably near to each other, in the crowded confines of a fashionable apartment house. They are brought together by the sociability of one of their number, a delectable bride whose husband wants nothing so much as "peace and quiet in the home." Once they are trottled in this unwelcome neighborliness, they all make frantic efforts to escape it—each effort entangling them the more, till a final catastrophic situation saves the day and sends the audience home still rocking with its mirth.

Why Harsh Words Hurt.

Most people seem to feel hard words more than hard deeds, and are more upset by insults than by actual injuries. What we do to an enemy in war is done from necessity, but the evil we say of him seems to arise from an excess of spite.—Plutarch.

Something New on Sale at The
NORTHERN MARKET
UNSALTED BUTTER, FULL CREAM CHEDDAR CHEESE. TRY THIS CHEESE AND YOU WILL BUY NO OTHER.
W. P. BEARSE, Prop.
260 S. BEACH ST.
Phone 251 Green
Prompt Delivery

McDONALD'S
BOAT YARD
Established 1903
C. M. McDONALD & SON, Proprietors
Boats Built, Repaired and Housed
Railways, 80 Ton Capacity
Agency for Leading Gas Engines
Fresh Water Basin
Phone 30 Blue 499 S. Beach

NEW DAYTONA THEATRE

TODAY

Selwyn & Company Present the Laughing Festical,

"TWIN BEDS"

By Salisbury Field and Margaret Mayo.
Direct From the Record-Making Run of 52 Weeks in New York.
SAME CAST AND PRODUCTION.
PRICES: 75c, $1.00 and $1.50. SEATS AT HANKINS DRUG STORE.

FRIDAY

Daniel Frohman Presents

Mary Pickford

In one of her greatest characterizations

"RAGS"

By Edith Barnard Delano, directed by James Kirkwood
In Motion Pictures Produced by the Famous Players Film Company
TWO and SEVEN. MATINEE 10c, EVENING 20c.

SATURDAY

DANIEL FROHMAN PRESENTS
The Irresistible

Marguerite Clark

In the Famous Romantic Comedy,

"GRETNA GREEN"

By Grace Livingston Furniss
TWO O'CLOCK AND SEVEN
ADMISSION: Matinee, 10 Cents; Evening, 20 Cents.

CRYSTAL THEATRE TODAY.

DANIEL FROHMAN PRESENTS

John Barrymore

In a Comedy of Romance and Adventure.

"NEARLY A KING"

5 —PIECES THE CRYSTAL ORCHESTRA PIECES— 5

DIRECTION OF GEO. P. BOUTWELL.
MATINEE 2:00 P. M. ADMISSION, FIVE and TEN CENTS.
EVENINGS, TEN and TWENTY

HEARST-VITAGRAPH NEWS PICTORIAL
Every Wednesday and Saturday.

CRESCENT THEATRE TODAY

DANIEL FROHMAN PRESENTS
Marguerite Clark
—in—
"STILL WATERS"

READ STORY OF ALL PLAYS. THIS PAPER

FRENCH LINER CARRYING AMERICANS, FIRED UPON BY GERMAN SUBMARINE

(By International News Service.)

NEW YORK, March 1 .—The French liner, Patria, from ports on the Mediterranean, was fired upon without warning by a submarine somewhere off Tunis. It is understood the torpedo passed 20 feet astern.

The vessel carried 1,000 passengers including 20 Americans and was entirely unarmed. The unwarranted attack was at once reproted to the state department. A Washington dispatch states an investigation will be begun at once.

BATTLESHIP MINNESOTA AND TRANSPORT TO SAIL FOR MEXICO

(By International News Service.)

PHILADELPHIA, March 16.—The transport, Hancock and the battle-ship, Minnesota, are being hurriedly provisioned for a sudden departure to Mexico.

SECOND FORCE CROSSES BORDER TO PROTECT FLANKS OF ARMY

SAN ANTONIO, March 16.—Word that two regiments of cavalry had crossed at Culbertson's ranch lead officials here to believe that another section has been sent from the neighborhood of El Paso to protect the flanks of Pershing's force.

SUBMARINE OR MINE SINKS 14,000 TON DUTCH STEAMER

LONDON, March 16.—The Dutch steamer, Tubanta, of 14,000 tons displacement was sunk by a submarine or mine at sea early this morning It is reported all passengers and crew were saved.

She was one of the finest vessels in the South American trade and sailed for Buenos Ayres from Amsterdam Wednesday.

Read the Daily News for Today's News Today.

DAYTONA'S FASHION SHOP

Joseph Scher

IF YOU ARE LOOKING FOR A
SUIT
GOWN
SWEATER
SKIRT
OR HAT
SOMETHING SMART AND "DIFFERENT"
YOU WILL FIND THEM AT OUR SHOP AT
NEW YORK PRICES
"THE BUSY CORNER"
BEACH STREET, CORNER VOLUSIA

3 BARGAINS

100, 200 or 300 feet from Halifax River to Peninsula Drive at $6.00 per river front foot, and only 1½ miles south of Daytona Beach.
3 acres on Loomis Avenue, Daytona, 1½ Blocks from Ridgewood Avenue.
6 acres on Live Oak avenue, Daytona, 1½ blocks from Ridgewood avenue.

CASH OR TERMS.

OR ANY AGENT

W. W. MARSHALL, OWNER.

STRIPED SKIRTS WITH HATS TO MATCH

ALL COLORS ALL SIZES
PRINCESS SHOP, 84 South Beach Street

$1,000 FIRE SWEEPS DAYTONA RESIDENCE

HOME OF MRS. O. A. HITCH WAS BADLY DAMAGED BY FIERCE BLAZE SHORTLY AFTER NOON TODAY.

An alarm turned in at 12:35 o'clock this afternoon summoned the fire department to the residence of Mrs. O. A. Hitch at the corner of First avenue and Daytona street and kept the fire fighters busy for about three quarters of an hour to extinguish the flames, although the blaze was under control in less than half an hour.

Both chemicals and water were used in subduing the flames and the damage ,which it is estimated will be fully $1,000.00, was due in part to the great amount of water required to control the fire, burning fiercely by the draft from the windows which had been broken in by some person or persons with a view of letting out the smoke.

The fire resulted from the breaking of a kerosene lamp which Mrs. Hitch had carried into a dark closet beneath the stairway leading to the second story of the house. Mrs. Hitch accidentally struck the lamp against some obstacle in the closet and the oil ignited and spread through the closet.

People from the neighborhood hurried to the scene and much of the furniture was carried from the building. A delay in turning in the alarm permitted the flames to get considerable headway before the arrival of the firemen. The alarm was finally given by telephone from the Fulgham store on North Beach street by a little girl living in the neighborhood.

Mrs. Hitch is a widow, largely dependent for support on the rental of rooms during the tourist season and the loss will be a very serious one to her.

Wanted His Orders Direct.

A rather quaint story concerns a certain general officer who was so misguided as to take his son with him as aid. The well-meaning young man, delivering an order to an artillery brigadier, who was [illegible] that morning, [illegible] said: "If you please, my father wants you to move your guns to so and so." "Very well, my boy," replied the brigadier. "Now run along and see what your mother wants done."

Man Without a Country.

An Italian translation of Dr. E. E. Hale's famous story "The Man Without a Country" has been circulated in Italy in a cheap pamphlet edition for the purpose of arousing patriotic feeling. A writer in the Christian Register, noting this fact, tells us that he once asked Doctor Hale if he really felt his great patriotic story as deeply as he made his readers feel it, and that he received a most emphatic affirmative response.

BURGMAN ANNOUNCES FOR CO. COMMISSION'R

Charles F. Burgman has concluded to become a candidate for county commissioner to succeed Commissioner Jerome D. Maley, who will be a candidate for state senator. Mr. Burgman has already announced, and friends of Rolland E. Stevens are strongly insisting that he be a candidate.

Mr. Burgman has resided at Seabreeze for many years and is well known throughout the county, having previously been a candidate for the same office in opposition to Mr. Maley.

STEAMER SWAN DELAYED BY LOW STAGE OF WATER

The steamer Swan of the Howard Transportation line, failed to arrive this morning as expected, being delayed in the basin north of Ormond by the low stage of water, but reached here shortly after 3:00 p. m. The Swan, which has on board the new chairs for the Casino Burgoyne, had been aground just north of Ormond since 3:00 o'clock this morning.

REMAINS OF DR. W. H. FENN FORWARDED TO PORTLAND, ME.

The body of Dr. W. H. Fenn, whose death occurred in this city last Saturday evening, was forwarded this morning to his late home in Portland, Maine, where funeral services will be held and the interment will take place.

The remains were accompanied by a nephew and niece of the deceased, W. H. Fenn and sister, Miss Mary L. Fenn, and the various members of the household here with Dr. Fenn during the winter. Miss Fenn had been with her uncle during the season and was joined Wednesday by her brother who had been touring in the West Indies.

J. G. Brown reports the rainfall of Wednesday to have been [illegible] of an inch.

Training Children.

The trouble is that many parents do not appreciate the importance of beginning to train their children in emotional control while the children are very small. They may scold them and punish them, but they do not train them. So that, often without the parent's suspecting it, the habit of excessive emotionalism grows until it becomes an ingrained personal trait.

Pretty Good Sort of Man.

If a man has a reasonable amount of diligence, is willing to toe square with his neighbors and help along his faltering comrades on the way, and has courage and philosophy enough to endure a fair amount of trouble without bellyaching about it all the time, he is pretty apt to make the schedule through this vale of tears without destroying the plan of salvation.—Houston Post.

PENINSULA ACREAGE

TALK TO LEIDERSDORF

Between Seabreeze and Ormond, will prove to be the best investment, in this territory, within a few years.

Let me show you a tract containing about 135 acres with 1300 feet front on the Ocean, running through to the river, where it has 2200 feet front.

Or a 50 acre tract with 1000 feet on the Ocean and 700 feet on the river.

Either of these tracts can be bought for what will seem a ridiculously low price within a few years.

The time to buy is when everyone else wants to sell. That is now. The time to sell is when everyone wants to buy—which will be soon.

Have you secured your rental for next season?

TALK TO
LEIDERSDORF
REAL ESTATE
RENTALS
LOANS

266 So. Beach street Phone 52 Green

ARCADE THEATRE

THE HOUSE of HIGH CLASS PHOTOPLAYS

PROGRAM FOR TODAY

The American Film Co. Presents Vivian Rich in a Two-Reel, Fascinating Society Drama,

"VIVIANA"

Under Direction of Reaves Eason.

Edwin Thanhouser Presents Barbara Gilroy in

"REFORMING RUBBERING ROSIE"

—ALSO—

A Sure Fire Vogue Comedy,

"OH FOR THE LIFE OF A FIREMAN!"

Featuring Russell Powell.

FIRST SHOW STARTS Matinee 2:30 Evening 7:00

INFANTRY INACTIVE NEAR VERDUN.

(By International News Service.)

PARIS, March 16.—A lull is reported in the infantry fighting around Verdun although the artillery combat waxes more furious than ever.

GERMAN ADMIRAL RETIRES.

(By International News Service.)

BERLIN, March 16.—It is officially announced that Admiral von Tirpitz has retired as commander-in-chief of the German navy because of ill health.

Daytona Public Service Co.,
Daytona, Florida,
Gentlemen:

I must tell you how pleased I am with the Gas. Have never had anything in my house that was such a comfort and satisfaction. I am recommending gas to all my friends.

Yours truly,
Mrs. ———.

THE ABOVE LETTER IS A SAMPLE OF THE UNSOLICITED PRAISES WE RECEIVE FROM NEW CONSUMERS ADDED TO OUR GAS MAINS. ARE YOU ONE OF THEM?

"The Way to Better Housekeeping"

Phone 120 green

DAYTONA PUBLIC SERVICE CO.

Ice, Gas, Electric Light and Power
11 Magnolia Ave. Phone 120-Green